

Fall 2009

**Texas A&M University-Commerce**

**ACCT 525.81E**

**Monday**

A study of accounting as related to making decisions. Readings, cases, and problems dealing with managerial accounting issues, accounting concepts, budgeting and cost control, using accounting information in planning and control.

**Advanced Managerial Accounting**

**6:15 PM - 8:55 PM**

**ART 300.801**

**Thursday**

This course emphasizes the utilization of type design in the broader arenas of printed and electronic media. Initial emphasis is placed on hand-eye skills and accurate visual judgments, while later topics include letter-spacing, overall visual order, positive/negative space, and historical and original usage of type design and design concepts. Students will sometimes work in groups to simulate the team efforts found among professionals in the Communication Arts. Course may be repeated for up to 8 sh. Prerequisite: Junior or Senior standing.

**Typography**

**2:00 PM - 6:00 PM**

**ART 300.802**

**Tuesday**

This course emphasizes the utilization of type design in the broader arenas of printed and electronic media. Initial emphasis is placed on hand-eye skills and accurate visual judgments, while later topics include letter-spacing, overall visual order, positive/negative space, and historical and original usage of type design and design concepts. Students will sometimes work in groups to simulate the team efforts found among professionals in the Communication Arts. Course may be repeated for up to 8 sh. Prerequisite: Junior or Senior standing.

**Typography**

**2:00 PM - 6:00 PM**

**ART 309.801**

**Tuesday**

Introduction to digital photo manipulation and the manipulation of other images. Students will learn the preparation of images for use with print production, animation and web-based applications. Prerequisite: Pho 111 and Junior or Senior standing.

**Digital Photography**

**6:30 PM - 10:30 PM**

**ART 309.802**

**Thursday**

Introduction to digital photo manipulation and the manipulation of other images. Students will learn the preparation of images for use with print production, animation and web-based applications. Prerequisite: Pho 111 and Junior or Senior standing.

**Digital Imaging**

**6:30 PM - 10:30 PM**

**ART 310.801**

**Tuesday**

A broad-based practicum in computer-based electronic media with emphasis on advanced applications in the graphic arts. Area of emphasis will include typography, graphic design, illustration, digital imaging, and pre-press preparation. Prerequisite: Junior or Senior standing. Course may be repeated for up to 8 sh.

**Electronic Media**

**12:00 PM - 3:50 PM**

**ART 310.802**

**Thursday**

A broad-based practicum in computer-based electronic media with emphasis on advanced applications in the graphic arts. Area of emphasis will include typography, graphic design, illustration, digital imaging, and pre-press preparation. Prerequisite: Junior or Senior standing. Course may be repeated for up to 8 sh.

**Electronic Media**

**12:00 PM - 3:50 PM**

**ART 311.801**

**Wednesday**

An introduction to producing multimedia presentations. Students learn authoring techniques to incorporate digital imagery, audio and video into a running interactive presentation. Prerequisites: Art 300, 309, 310.

**Multimedia**

**6:30 PM - 10:30 PM**

**ART 317.801**

**Thursday**

Overview of 3D modeling, texturing, lighting, and animation. Exploration of the toolsets involved in creating and animating the 3D scene. Prerequisite: Art 365 or permission of the instructor.

**Three-Dimensional One**

**6:30 PM - 10:30 PM**

**ART 414.801**

**Tuesday**

Exploration of linear animation. Students will learn the basics of how to composite and apply special effects to graphics, audio, and video over a time sequence. Prerequisite: Art 313.

**Motion Graphics**

**6:30 PM - 10:30 PM**

**ART 466.801**

**Thursday**

Development of portfolio pieces using a variety of design concepts, methods, and technologies. Emphasis upon the visual and thematic relationship between design and headline or simple body copy. May be repeated to a maximum of 8 sh. Prerequisite: Art 365 or permission of the instructor.

**Design Communications II**

**6:30 PM - 10:30 PM**

**ART 466.802****Thursday**

Development of portfolio pieces using a variety of design concepts, methods, and technologies. Emphasis upon the visual and thematic relationship between design and headline or simple body copy. May be repeated to a maximum of 8 sh. Prerequisite: Art 365 or permission of the instructor.

**Design Communications II****6:30 PM - 10:30 PM****ART 472.801****Wednesday**

Problems in advertising art from the perspective of an art director. Emphasis upon contemporary trends in advertising, brainstorming and group concept-forming techniques. Relationships between concept, design, and copy will be emphasized. May be repeated to a maximum of 8 sh. Prerequisites: Art 310 and 365 or permission of the instructor.

**Art Direction****6:30 PM - 10:30 PM****ART 472.802****Wednesday**

Problems in advertising art from the perspective of an art director. Emphasis upon contemporary trends in advertising, brainstorming and group concept-forming techniques. Relationships between concept, design, and copy will be emphasized. May be repeated to a maximum of 8 sh. Prerequisites: Art 310 and 365 or permission of the instructor.

**Art Direction****2:00 PM - 6:00 PM****ART 474.801****Monday**

Advanced problems in advertising art concepts and copywriting.

**Advanced Art Concepts****6:30 PM - 10:30 PM****ART 497.801****Tuesday**

Organized class. May be repeated when topics vary.

**Advanced Typography****6:30 PM - 10:30 PM****ART 497.802****Tuesday**

Organized class. May be repeated when topics vary.

**Advanced Processes****6:30 PM - 10:30 PM****ART 503.801****Wednesday**

The course focuses on the development of written, verbal, and documentation capabilities in matters of practical concern to the contemporary visual artist, including problems and methods of college-level studio art teaching, development of course outlines, teaching philosophy the job market in the arts, resume writing, artists statements, grant writing, methods of giving slide lectures, legal contracts and communication methods with galleries and museums, and documenting works of art. Generally to be offered every third semester. May be repeated for credit with the topic changes.

**Practicum/Pedagogy Classroom****6:00 PM - 10:00 PM****ART 524.801****Monday****Practicum/Pedagogy Classroom****6:00 PM - 10:00 PM****ART 525.801****Thursday****Practicum/Pedagogy Classroom****6:00 PM - 10:00 PM****ART 525.802****Tuesday****Practicum/Pedagogy Classroom****6:00 PM - 10:00 PM****ART 597.801****Friday**

A continuation of Photography 250, this course places increased emphasis on the computer as a tool for the enhancement of photographic images and illustration. Prerequisite: Photography 250. (*cross-listed with PHO 350.801*)

**Advanced Digital Photography****10:30 AM - 4:00 PM****BA 302.801****Monday**

This course introduces students to descriptive statistics (measures of central tendency and variation and representing data graphically), and statistical inference. Inference will involve sampling techniques, estimation, hypothesis testing and simple regression. Applications emphasize continuous improvement of products and services. Prerequisite: Math 175 or Math 141 and Junior standing

**Business & Economic Statistics****6:15 PM - 8:55 PM****BA 578.801****Tuesday**

A course dealing with the study and applications of sampling, estimation, hypothesis testing, analysis of variance, correlation, regression analysis, time series decision theory and nonparametric statistical methods. Prerequisite: BA 302 or equivalent

**Statistical Methods****6:15 PM - 8:55 PM****FIN 304.801****Wednesday**

Basic concepts of business finance with emphasis on global and ethical issues, total quality management, production of goods and services, and various laws and regulations that affect the financial environment in which the firm operates. Basic elements of business finance, the financial environment, financial institutions, security markets, interest rates, taxes, risk analysis, time value of money and valuation. Maximizing value of the firm using financial analysis and planning, working capital management, cost of capital and capital budgeting.

**Introduction to Business Finance****6:15 PM - 8:55 PM**

**FIN 504.801****Wednesday**

A study of business finance within the economic environment including financial reporting, analysis, markets and regulations, with emphasis on global and ethical issues. Risk, valuation, planning and analysis including working capital management and capital budgeting, and other decision, rules help maximize the value of the firm. Focus on total quality management and financial considerations in the production of goods and services.

**Financial Management****6:15 PM - 8:55 PM****FIN 510.801****Thursday**

A comprehensive study of security selection and analysis techniques and of security markets and how they are affected by the domestic and international economic, political, and tax structures, group discussion, individual and group research, and the computer are utilized.

**Investment Seminar****6:15 PM - 8:55 PM****HIED 528.801****Monday**

Includes a study of systematic philosophies of education and their views of the learner, learning process, curriculum, instruction, and leadership. Particular attention will be given to the use of philosophical techniques and concepts for solving problems.

**Philosophy of Education****5:00 PM - 7:40 PM****MGT 307.801****Tuesday**

This course is an introduction to the concepts, principles, problems, and practices of operations management. Emphasis is on managerial processes for effective operations in both goods-producing and service-rendering organizations. Topics include operations strategy, process design, capacity planning, facilities location and design, forecasting, production scheduling, inventory control, quality assurance, and project management. The topics are integrated using a systems model of the operations of an organization. Prerequisite Junior standing, Math 141 or 175, BA 302, MIS 128 or IT 111.

**Operations Management****6:15 PM - 8:55 PM****MGT 308.801****Wednesday**

This course introduces students to the challenges of owning, operating, and marketing a successful small business and the need for entrepreneurial focus in large firms. Prerequisite Junior standing, Mgt 305, Mkt 306 or permission of instructor.

**Entrepreneurial Strategy****6:15 PM - 8:55 PM****MGT 497.801****Tuesday**

This course provides an analysis of current human resource management issues emphasizing their impact on an organization's success. (*cross-listed with MGT 592.801*)

**Current Issues in Human Resource Management****6:15 PM - 8:55 PM****MGT 527.801****Wednesday**

A study of administrative processes and policy determination at the general management level through the use of case analysis. Note: Course open to business majors only. Should be taken during semester of graduation.

**Strategic Management****6:15 PM - 8:55 PM****MGT 585.801****Monday**

This course provides an in-depth seminar emphasizing the development of the skills and knowledge required for successful managerial performance. It focuses on such areas as developing self awareness, creative problem solving, supportive communication, the use of power and influence, motivation techniques and managing conflict.

**Management Skills Development****6:15 PM - 8:55 PM****MGT 592.801****Tuesday**

This course provides an analysis of current human resource management issues emphasizing their impact on an organization's success. (*cross-listed with MGT 497.801*)

**Current Issues in Human Resource Management****6:15 PM - 8:55 PM****PHO 350.801****Friday**

A continuation of Photography 250, this course places increased emphasis on the computer as a tool for the enhancement of photographic images and illustration. Prerequisite: Photography 250. (*cross-listed with ART 597.801*)

**Advanced Digital Photography****10:30 AM - 4:00 PM****PHO 350.802****Friday**

A continuation of Photography 250, this course places increased emphasis on the computer as a tool for the enhancement of photographic images and illustration. Prerequisite: Photography 250.

**Advanced Digital Photography****12:00 PM - 4:00 PM****University of North Texas****ACCT 4300.030****Monday**

Comprehensive introduction to the U.S. federal income tax system. Emphasizes the taxation of individuals but many also apply to business entities. Coverage includes technical tax rules and motivations behind these rules as well as tax planning opportunities and limitations. Prerequisite(s): ACCT 2010 and 2020 with grades of C or better; senior standing. Students may not retake this course more than once (this course may not be taken more than twice, whether at UNT or at other colleges and universities). (*meets with ACCT 5300.030*)

**Federal Income Taxation****6:30 PM - 9:20 PM**

**ACCT 4900.730****Thursday**

A course that focuses on tax problems relative to the oil and gas industry. Topics may include acquisition, operation, and disposition of natural resource properties; preproduction expenditures, depletion, depreciation, and ad valorem taxes; tax planning for natural resource investments; or other topics. Prerequisite(s): ACCT 5300 (4300) *Students will need to contact Icy Iles at 940-565-3084 for class permission number. (meets with ACCT 5340.030)*

**Oil and Gas Taxation****6:30 PM - 9:20 PM****ACCT 4900.731****Wednesday**

An introduction to the oil and gas industry and the specialized financial accounting procedure associated with the industry. Areas emphasized include accounting for exploration, development, production, depreciation, depletion and amortization, conveyances, joint operations, asset impairment and retirement obligations, and disclosures and reserves. Successful efforts and full cost accounting methods will be covered. Prerequisite(s): ACCT 3120 and (3270 or 5130). *Students will need to contact Icy Iles at 940-565-3084 for class permission number. (meets with ACCT 5710.030)*

**Oil and Gas Accounting****6:30 PM - 9:20 PM****ACCT 5300.030****Monday**

Introduction, problems of tax bases and rates; history of federal income tax; determination of federal income tax base and application of rates; the basic compliance requirement. The impact and effect of tax laws on the social and economic environment. Prerequisite(s): consent of department. *(meets with ACCT 4300.030)*

**Federal Taxation of Income****6:30 PM - 9:20 PM****ACCT 5310.030****Tuesday**

Objectives are to develop the technical skill to identify tax situations, isolate the tax issue and develop the documentary support and arguments for acceptable solutions to complex tax problems. Upon completion of the course, the student will be able to use the major tax services and prepare a tax memorandum that communicates as completely as possible the tax problems of a practical situation. Also included are the procedural processes for representing a taxpayer before the Internal Revenue Service and the requirements for filing a tax return. Prerequisite(s): ACCT 5300 (4300).

**Tax Research and Administrative Procedure****6:30 PM - 9:20 PM****ACCT 5340.030****Thursday**

A course that focuses on tax problems relative to the oil and gas industry. Topics may include acquisition, operation, and disposition of natural resource properties; preproduction expenditures, depletion, depreciation, and ad valorem taxes; tax planning for natural resource investments; or other topics. Prerequisite(s): ACCT 5300 (4300) *(meets with ACCT 4900.730)*

**Oil and Gas Taxation****6:30 PM - 9:20 PM****ACCT 5710.030****Wednesday**

An introduction to the oil and gas industry and the specialized financial accounting procedures associated with the industry. Areas emphasized include accounting for exploration, development, production, depreciation, depletion and amortization, conveyances, joint operations, asset impairment and retirement obligations, and disclosures and reserves. Successful efforts and full cost accounting methods will be covered. Prerequisite(s): ACCT 3120 and (3270 or 5130). *(meets with ACCT 4900.731)*

**Oil and Gas Accounting****6:30 PM - 9:20 PM****CJUS 3210.091****Tuesday**

This course examines the courts, the legal and judicial process and judicial behavior. Prerequisite: CJUS 2100 or equivalent.

**Judicial and Legal Systems****2:00 PM - 4:50 PM****CJUS/SOCI 4460.091****Monday/Wednesday**

This course examines the concept of community corrections from various perspectives. It also examines contemporary practices and trends in probation, parole, and other forms of community corrections. Prerequisite: CJUS 2100 or equivalent (Same as SOCI 4460).

**Community Corrections****8:00 AM - 9:20 AM****EDAD 5330.050****Monday**

Study of instructional leadership as it relates to the improvement of instruction, effective schools and ongoing effective program delivery by personnel. Areas to be explored and discussed include significant and recent research and best practices of instructional leadership, learning theory, the change process, school climate and culture, effective teaching methods and the relationship of instruction to curriculum.

**Instructional Leadership****5:30 PM - 8:20 PM****EDAD 5390.050****Thursday**

Provides an understanding of important constitutional, statutory, administrative and case law as it pertains to the everyday operation of schools in Texas. Students learn the legal framework within which schooling takes place and how it structures the decisions that campus administrators make. Primary emphasis is placed on legal issues facing campus-level administrators.

**Public School Law****5:30 PM - 8:20 PM****EDAD 5650.050****Thursday**

Provides students with the knowledge, interpersonal skills and technical skills to accomplish the supervisory tasks of direct assistance to teachers and professional development. Students learn how to implement models of professional development, especially job-embedded professional development, and how to apply the basic processes of developmental supervision, clinical supervision and coaching. In addition, the course addresses the relationship of effective supervisory behaviors to appraisal processes. Prerequisite(s): EDAD 5300, 5330, 5390 and 5400.

**Professional Development Supervision****5:30 PM - 8:20 PM**

**EDAD 6200.050****Wednesday**

Doctoral seminar on issues of policy and practice in educational administration. Addresses value orientations, relevant research and policy considerations that shape decisions.

**Current Issues in Educational Administration****5:30 PM - 8:20 PM****EDAD 6400.050****Wednesday**

Focuses on politics as it impacts educational administration. Starting with an exploration of the political systems model as a means of analysis, the course examines educational policy development at the local, state and federal levels. The roles of change agents, interest groups, lobbyists, the media and other political players are examined. Implications for administrative behavior are discussed. Much of the analysis is conducted through case studies and study of current educational issues.

**Politics of Educational Administration****5:30 PM - 8:20 PM****EDAD 6510.050****Monday**

Builds on the content of the prerequisite course by focusing on legal and policy issues of particular concern to top-level educational policymakers and administrators. Topics include such controversial and complex issues as the role of the state in education, parental rights, school choice and vouchers, privatization, religion on campus, school desegregation and integration, and legal liability for constitutional wrongs. Topics vary, depending upon the current school reform agenda. Underlying concerns that drive the development of legal mandates in schooling are explored. Prerequisite(s): EDAD 5390 or equivalent.

**Seminar in Advanced Education Law****5:30 PM - 8:20 PM****HSML 3000.098****Tuesday**

Foundational course for students interested in a career in one of the human service professions. Examination of the philosophy, values, roles and responsibilities of human services and human service workers in today's society. Examination of personal needs, interests and potential strengths as a professional human service worker. (Same as COMS 3000.)

**Human Service in the Nonprofit Sector****6:00 PM - 8:50 PM****JOUR 3310.001****Wednesday**

Analysis of newspaper and magazine feature material, from human interest stories to magazine articles; clinical course to develop writing skills, free-lance abilities and interests of journalism students. Prerequisite(s): journalism major or minor status or consent of department.

**Feature Writing****6:30 PM - 9:20 PM****JOUR 4051.001****Thursday**

Concepting, writing and executing ads and campaigns in a variety of media. Ads are critiqued from concept to final execution. Application required to be admitted to the class. Prerequisite(s): journalism major or minor status, JOUR 4050 and consent of school. Offered fall term/semester only.

**Advanced Copy****6:30 PM - 9:20 PM****JOUR 4250.002****Thursday**

Explores the social construction of race and gender, and evaluates their use in the media. Adapting a research as well as a practical approach to the subject, this course involves students not only in evaluating contemporary media portrayals, but also in composing their own stories involving race/gender topics. Prerequisite(s): junior or senior standing or consent of department. Satisfies a portion of the Understanding the Human Community requirement of the University Core Curriculum. (*meets with JOUR 5210.001*)

**Race, Gender and the Media: A Methods Approach****6:30 PM - 9:20 PM****JOUR 5100.002****Wednesday**

Study of public relations trends and principles and how they relate to cases involving organizations and institutions in the profit and non-profit sectors. Attention to the use of proper public relations tools in meeting the needs of each organization's public.

**Problems/Public Relations****6:30 PM - 9:20 PM****JOUR 5210.001****Thursday**

Interdisciplinary readings seminar examining how social constructions of ethnicity and gender are involved in the production, distribution and consumption of the mass media in the United States. Course lectures, assigned readings, diversity interviews, family genograms and a term research project comprise the basis for graded work. (*meets with JOUR 4250.002*)

**Race, Gender and the Media****6:30 PM - 9:20 PM****JOUR 5270.002****Monday**

Equips current and future journalists with the skills to do responsible reporting that includes getting information that is often difficult to obtain from government and private sources. This hands-on advanced reporting class focuses on "sunshine laws" and other freedom of information laws that are helpful in obtaining information legally available to the public; mining online databases of public records that pertain to stories journalists pursue for the public's need to know about the institutions, public figures and other entities that affect our daily lives. Prerequisite(s): consent of department.

**Advanced Reporting Techniques****6:30 PM - 9:20 PM****MGMT 3860.091****Wednesday**

An introduction to personnel management. Topics include employment, placement and personnel planning, training and development; compensation and benefits; health, safety and security; and employee and labor relations. Open to non-business majors.

**Human Resource Management****6:30 PM - 9:20 PM**

**SOCI 3800.090****Wednesday**

Social behavior and performance in the workplace beginning at the emergence of the industrial revolution through current workplace arrangements (e.g., work teams). Special topics covered include discrimination in the workplace (e.g., race, age, gender), the relationship between work and family, work alienation, welfare and work, women and work, and unions. Implications for counselors, managers, union organizers, city planners and policy makers. Prerequisite(s): SOCI 1510 or equivalent.

**Sociology of Work****6:00 PM - 8:50 PM****SOCI 4540.091****Tuesday**

Conditions and distribution of race and ethnic minorities; socio-psychological and cultural factors in race and ethnic relations; pattern of relations in the United States with emphasis on the Southwest and on social services. Prerequisite(s): SOCI 1510 or SOWK 1450 and other equivalents. Satisfies a portion of the Understanding the Human Community requirement of the University Core Curriculum.

**Race and Ethnic Minorities****6:00 PM - 8:50 PM****University of Texas at Arlington****EDAD 5382.004** *(meets 10/14 - 12/2)***Tuesday**

Will address the various aspects of instructional leadership roles and responsibilities of central office as well as building level administrators and supervisors. Topics included will be history of educational administration, educational philosophy, the global understanding of administrative roles in urban and rural settings, and professional organizations, as well as an overview of educational reforms, site-based management, governance, instructional management, evaluation, exchanging ideas, making changes, coaching beginning teachers, mentoring of teachers and peers, and a diverse community.

**Foundations of Educational Administration****5:00 PM - 10:50 PM****EDAD 5384.003** *(meets 8/26 - 10/7)***Tuesday**

School finance, as well as auxiliary areas of resource management, will be addressed. The emphasis will be on the use of technology, alternative models of financing and budgeting, and sources of revenue from the federal, state, and local levels as well as from private sources. The course is designed to assist administrators in developing an understanding of the functions, operation, and evaluation of auxiliary services which support the educational program.

**Resource Management in Education****5:00 PM - 10:50 PM****HCAD 5310.001****Monday/Wednesday** *(meets 8/24 - 10/7)*

Coverage of statutory and case law of the health care industry. Topics include patient rights and malpractice, employment and compensation matters, insurance and claims, and government agencies that regulate aspects of health services delivery.

**Health Care Law****6:00 PM - 9:20 PM****HCAD 5390.001****Monday/Thursday** *(meets 8/24 - 10/8)*

Integration of the curriculum into a cohesive whole. Use of policy cases in health care to develop decision and leadership skills.

**Seminar in Health Care Administration****6:00 PM - 9:20 PM****HCAD 5399.001****TBA**

Practicum in health care administration and application of concepts and theories to administrative situations in the health industry. HCAD 5399 is graded on a pass-fail basis.

**Internship/Research Project****TBA****INSY 5350.001****Monday/Wednesday** *(meets 10/19 - 11/30)*

Addresses issues in the development, integration, and management of health care information systems. Specifically, topics in financial information systems, patient care systems, and health care delivery applications will be discussed. Both case studies and real life applications will be studied.

**Health Care Information Systems****6:00 PM - 9:20 PM****MANA 5334.001****Wednesday** *(meets 8/26 - 11/18)*

Explores internal and external consulting to business organizations. Emphasis on the management of the change process through the stages of data gathering, diagnosis, analysis, and recommendation.

**Organization Consulting and Research****6:00 PM - 9:20 PM****University of Texas at Arlington/DISD Cohort****EDAD 5330.003** *(meets 8/26 - 12/2)***Tuesday**

This course is designed to meet the state objectives for administrator instructional leadership training in Texas. It may be taken to earn the required INSTRUCTIONAL LEADERSHIP DEVELOPMENT (ILD) CERTIFICATE which is a prerequisite to certification as a Texas PROFESSIONAL DEVELOPMENT APPRAISAL SYSTEM (PDAS) appraiser of classroom teachers. Using the state developed curriculum materials the course examines current research and effective practices in the areas of: \* curriculum, instruction and assessment alignment; \* instructional supervision; \* systems' thinking as it applies to education; \* the alignment of system goals and resources; \* the importance of program evaluation; and \* the role of leadership style as it impacts school culture.

**Leadership in Instructional Settings****5:00 PM - 7:50 PM**

**EDAD 5389.003** (meets 8/26 - 12/2)

**Tuesday**

**Administrative Internship**

**8:00 PM - 10:50 PM**

Designed to provide prospective educational administrator's job related experiences under the supervision of a mentor in an appropriate educational setting. An approved professional study is designed in relationship to the intern's interest and past experiences.

*EDAD/Cohort programs are available through certain member institutions at the Universities Center at Dallas. Registration for courses in these programs is restricted for participating members only.*

*August 25, 2009A*