

Spring 2010

Texas A&M University-Commerce

ACCT 311.801

Monday

Designed to give the students knowledge of cost accounting systems and how the data supplied by these systems are utilized in decision making. This includes a study of product costing concepts, budgeting, responsibility accounting, cost behavior, and quantitative techniques. Prerequisite Acct 222 and a minimum of 55 sh credit.

Managerial Accounting

6:15 PM - 8:55 PM

ACCT 525.801

Wednesday

A study of accounting as related to making decisions. Readings, cases, and problems dealing with managerial accounting issues, accounting concepts, budgeting and cost control, using accounting information in planning and control. Prerequisites Consent of the Instructor.

Advanced Managerial Accounting

6:15 PM - 8:55 PM

ART 312.801

Wednesday

Introduction to web site design and publishing. Students learn the basics of HTML programming to incorporate graphics into functional interactive sites, including HTML tags, frames and scripting. Prerequisite Art 300, 309, 310.

Internet Development I

6:30 PM - 10:30 PM

ART 313.801

Wednesday

Vector-based graphics for the implementation of internet applications ranging from a navigational interface to 2D animation. Prerequisite Art 300, 309, 310.

Interactive Vector Graphics & Animation

6:30 PM - 10:30 PM

ART 365.801

Thursday

Introduction to, and resolution of, graphic design problems, including posters, logos, letterheads, billboards, and ad campaigns. Emphasis upon creative solutions and concepts includes layout and prepress preparation. Illustration students will do related projects from the perspective of the illustrator. Prerequisite Art 300, 309, 310.

Design Communications I

12:00 PM - 4:00 PM

ART 365.802

Tuesday

Introduction to, and resolution of, graphic design problems, including posters, logos, letterheads, billboards, and ad campaigns. Emphasis upon creative solutions and concepts includes layout and prepress preparation. Illustration students will do related projects from the perspective of the illustrator. Prerequisite Art 300, 309, 310.

Design Communications I

2:00 PM - 6:00 PM

ART 403.801

Wednesday

This course prepares students for the job market in the visual arts through exercises in resume writing, artist's statements, and grant writing. It also provides information to help students in compiling and organizing portfolios, presenting slide lectures, entering into gallery and sales contracts, and understanding copyright and IRS laws.

Practicum in Art

6:30 PM - 10:30 PM

ART 410.801

Monday

The creation of complex mechanical and organic 3D objects. Students explore the fundamentals of lighting, mapping, and rendering of 3D models. Prerequisite Art 317 and 365.

Three-Dimensional Design II

6:30 PM - 10:30 PM

ART 411.801

Wednesday

An introduction to producing multimedia presentations. Students learn authoring techniques to incorporate digital imagery, audio and video into a running interactive presentation. Prerequisite Art 310 and 313.

Multi Media II

6:30 PM - 10:30 PM

ART 416.801

Wednesday

Advanced study in electronic media with emphasis on complex illustration and graphic design, focusing too on creative problem-solving and individual style. Prerequisite Art 300, 309, 310.

Advanced Electronic Media

12:00 PM - 4:00 PM

ART 460.801

Tuesday

Advanced problems leading to finished portfolio pieces, with emphasis on current trends in illustration. Prerequisite Art 310 and 360 or permission of the instructor.

Illustration II

6:30 PM - 10:30 PM

ART 467.801**Thursday**

Advanced problems in design communications for students in design, art direction, and advertising art. Assignments in design and advertising concepts will emphasize brainstorming and problem-solving. Prerequisite Art 310 and 365 or permission of the instructor.

Design Communications III**6:30 PM - 10:30 PM****ART 467.802****TBA**

Advanced problems in design communications for students in design, art direction, and advertising art. Assignments in design and advertising concepts will emphasize brainstorming and problem-solving. Prerequisite Art 310 and 365 or permission of the instructor.

Design Communications III**6:30 PM - 10:30 PM****ART 497.801****Monday**

Organized class.

Letterpress**6:30 PM - 10:30 PM****ART 497.802****TBA**

Organized class.

Advanced Typography**6:30 PM - 10:30 PM****ARTS 503.801****Wednesday**

The course focuses on the development of written, verbal, and documentation capabilities in matters of practical concern to the contemporary, visual fine artist, and design specialist including problems and methods of college-level studio art teaching, development of course outlines, teaching philosophy, the job market in the arts, resume writing, artists' statements, grant writing, methods of giving slide lectures, legal contracts and communication methods with galleries and museums, and documenting works of art.

Pedagogy II, Campus Environment**6:30 PM - 10:30 PM****ARTS 518.801****Tuesday**

This course is for students in the MFA program: its focus is experimentation with a central, individually derived visual focus, culminating in an exhibition with accompanying written statement and slide documentation (five slides of works and the written statement to be submitted with the creative thesis). The MFA Creative Thesis may be completed and presented only during a regular term of study. For students in the MA program: research on a selected art topic culminating in a written thesis.

Thesis Development**6:30 PM - 10:30 PM****ARTS 524.801****Monday**

This course focuses on individual problems and experimentation in the student's second studio area. For students in MA or MS program: topic or media may vary each term.

Studio II, Design Education Theory and Practice**6:30 PM - 10:30 PM****ARTS 524.802****Tuesday**

This course focuses on individual problems and experimentation in the student's second studio area. For students in MA or MS program: topic or media may vary each term.

Studio III, Winning Audiences**6:30 PM - 10:30 PM****ARTS 526.801****Wednesday**

This course focuses on individual advanced problems and experimentation in the student's area of studio emphasis with stress upon developing an individual, expressive body of work. For students in MA or MS program: advanced problems and experimentation in selected areas of study leads to either a body of work with a central focus or a varied body of work with a consistent high quality. Prerequisite and/or Corequisite.

Studio VII, Grant Writing**6:30 PM - 10:30 PM****ARTS 597.801****Tuesday****Communication Design Graduate Review (cohort class)****12:00 PM - 4:00 PM****BA 303.81E****Wednesday**

A study of the fundamentals of writing both formal and informal reports, utilizing primary and secondary research. A team approach is used for problem solving and process improvement. Included is the study of life-long learning skills as related to interpersonal communication and intercultural business communication. Prerequisite: Junior standing.

Business Communication**6:15 PM - 8:55 PM****BA 420.801****Thursday**

This course provides coverage of a broad survey of international business issues; analyzes the environment in which international businesses operate; introduces multinational enterprises, global competition, international organizations, treaties and international law, national trade policies and the determinants of competitiveness of U.S. firms in international markets. Prerequisites: Eco 231 and 232 and Junior Standing.

International Business**6:15 PM - 8:55 PM****BA 595.801****Monday**

A course to investigate the techniques of the research process as applied to business & economics. Experience is gained in defining research problems & in collecting, analyzing, recording & interpreting data. Also, an analysis of pertinent research literature in business & economics. Required of all graduate majors in business administration under Option II.

Applied Business Research**6:15 PM - 8:55 PM**

ECO 562.801**Wednesday**

The study and application of concepts and models, primarily microeconomic, to various types of management problems. While analysis is primarily in terms of cost, demand, revenues, and market structure, the process combines ideas and methods from other functional fields of business administration. The case method is used to provide illustration and application of concepts. Prerequisites Eco 231, 232 or Eco 501

Managerial Economics**6:15 PM - 8:55 PM****FIN 304.801****Wednesday**

Basic concepts of business finance with emphasis on global and ethical issues, total quality management, production of goods and services, and various laws and regulations that affect the financial environment in which the firm operates. Basic elements of business finance, the financial environment, financial institutions, security markets, interest rates, taxes, risk analysis, time value of money and valuation. Maximizing value of the firm using financial analysis and planning, working capital management, cost of capital and capital budgeting. Prerequisite Acct 222; Eco 231, 232; Math 175 or 141.

Introduction to Business Finance**6:15 PM - 8:55 PM****HIED 542.801****Monday**

Provides an analysis, comparison, and contrast of a range of teaching styles and models available to community college and university faculty. Particular emphasis will be directed toward teaching improvement models and assessment skills.

Analysis of Teaching in Higher Education**7:50 PM - 10:00 PM****HIED 656.801****Monday**

Organic structure of the law, how to use legal resources, and significant issues and trends, past, present, and future, in higher education law.

Higher Education and the Law**5:00 PM - 7:40 PM****MGT 305.81E****Tuesday (meets every other Tues. starting 1/19)**

This course provides a comprehensive analysis of individual and group behavior in organizations. Its purpose is to provide an understanding of how organizations can be managed more effectively and at the same time enhance the quality of employees' work life. Topics include motivation, goal setting and rewards, job design, group dynamics, work stress, power and politics, international aspects of organizations, organizational structure, decision making, communication and organizational change and development. Prerequisite Junior standing.

Management & Organizational Behavior**6:15 PM - 8:55 PM****MGT 528.801****Tuesday**

This course addresses current issues in strategic management, including but not limited to such topics as competitive analysis, mergers and acquisitions, managerial ethics, global strategy, and corporate culture. Emphasis is placed on the development of critical thinking skills.

Current Issues in Strategic Management**6:15 PM - 8:55 PM****MKT 306.81E****Tuesday (meets every other Tues. starting 1/26)**

This course is an introduction to the concepts, principles, problems and applications of marketing. This course emphasizes all functional areas and institutions of marketing including target marketing and positioning, consumer and organizational markets, product management, pricing, channels of distribution, marketing ethics, promotions, services, and international marketing.

Marketing Management**6:15 PM - 8:55 PM****MKT 521.801****Thursday**

A comprehensive study of the effective application of marketing strategies in international and domestic organizations. A case analysis approach and current professional literature are utilized. Prerequisites MKT 306.

Marketing Management**6:15 PM - 8:55 PM****MKT 586.801****Tuesday**

A study of the significance of international trade for imports and exports. Adaptation to different cultures and ethics for global competition in us markets are extensively analyzed.

International Marketing**6:15 PM - 8:55 PM****PHO 357.801****Friday**

A workshop on photographic documentary strategies. A range of documentary approaches will be covered. Each student will choose a semester long photographic project. At the conclusion of the class students will assemble an exhibition. Prerequisite Photography 112.

Documentary Photography**10:00 AM - 2:30 PM****PHO 403.801****Thursday**

This course introduces the student to business practices, copyright law, studio operation, marketing, financial management and other practical matters related to the business of photography. Prerequisite Photography 111.

Business Practices in Photography**6:00 PM - 8:50 PM****University of North Texas****ACCT 5320.030****Tuesday**

Comprehensive study of federal income taxation of partnerships, S corporations, fiduciaries and their owners/beneficiaries. Prerequisite(s): ACCT 5310 (may be taken concurrently).

Taxation of Flow-Through Entities**6:30 PM - 9:20 PM****ACCT 5330.030****Monday**

Comprehensive study of federal income taxation of C corporations and their shareholders. Emphasis placed on reading and interpreting tax laws to determine the tax consequences of completed transactions and generate tax planning strategies. Prerequisite(s): ACCT 5310 (may be taken concurrently).

Taxation of C Corporations**6:30 PM - 9:20 PM**

BUSI 5200.030**Monday**

Professional Ethics and Corporate Governance. Examination of professional ethics from both a philosophical and business perspective. Ethical reasoning, moral character and moral decision making provide a framework for examining the importance of ethics in an individual's personal life and professional career. Exploration of the concept of corporate governance and the direction business entities are taking in establishing a sound governance framework. Designed to meet the ethics requirement of the Texas State Board of Public Accountancy, as well as the ethics educational needs of the larger business community. Prerequisite(s): ACCT 5130 or consent of instructor.

Business Ethics**9:00 AM - 11:50 AM****EDAD 6200.050****Wednesday**

Doctoral seminar on issues of policy and practice in educational administration. Addresses value orientations, relevant research and policy considerations that shape decisions.

Current Issues: Professional Learning Communities**5:30 PM - 8:20 PM****JOUR 3410.001****Thursday**

Designed for both majors and non-majors. Examines the philosophical and theoretical foundations of public relations and volunteerism in the United States. Students learn to apply these theories to public relations campaigns in the non-profit sector. Strategic communication strategies relating to both internal and external publics are explored, including the unique legal and ethical issues impacting non-profits.

Public Relations for Non-Profits**6:30 PM - 9:20 PM****JOUR 4052.001****Thursday**

Capstone course for advertising students in the creative track. Students work in copywriter/art director teams at a local agency with professional mentors to develop their entry-level portfolios. Class meets once a week at a local agency. Application required to be admitted to the class.

Ad Portfolio**6:30 PM - 9:20 PM****JOUR 4210.002****Wednesday**

Advertising is constantly changing. Agencies aren't just advertising on TV or in magazines anymore, they're using online, mobile, ambient, radio, branded entertainment, sponsorships, and more. Students will learn to take creative concepts and apply them across various, strategically chosen media. Prerequisite(s): advertising major or minor status plus JOUR 3320.

360 Advertising**6:30 PM - 9:20 PM****JOUR 4410.001****Tuesday**

Police, court, political and governmental news with typical practical news assignments; background and practice in writing specialized stories typically covered in the average American city. Cover city council, school board, county commissioner meetings, some at night.

Reporting of Public Affairs**6:30 PM - 9:20 PM****JOUR 5020.001****Saturday**

A concentrated study of the principles and practices of handling copy for print news media, including copy editing, headline writing, design and layout of newspapers and other printed materials, newspaper style, photo editing, the news wire services, and electronic and cabled text editing. Students receive practical experience in the functions of a copy editor. This course prepares students lacking strong journalistic backgrounds for advanced professional courses and may be counted as part of a graduate program in other fields. Prerequisite(s): JOUR 5010 or consent of school.

Editing Practices**11:00 AM - 1:50 PM****JOUR 5040.001****Tuesday**

This course is designed to introduce the students to enduring issues and problems of American mass media and to the body of knowledge concerning theories on the function, nature, audience and effects of mass communication. The course examines mass communication as a social system and the contributions of social scientists to the study of mass communication by putting emphasis on political, economic, technological, legal and historical factors that have shaped American mass media. Prerequisite(s): consent of school.

Media Studies & Theories**7:00 PM - 9:50 PM****JOUR 5280.001****Wednesday**

Explores the various skills and resources required to lead and manage effectively in newspaper, magazine, public relations and advertising organizations. Case studies and guest speakers with specific expertise are included to illustrate various principles and concepts throughout the course. Prerequisite(s): consent of school.

Media Management**6:30 PM - 9:20 PM****JOUR 5320.001****Thursday**

Theoretical and practical approaches to new technologies. Build and maintain weblogs (or "blogs"); analyze existing, mature blogs; discuss theories relating to internet discourse of all sorts. Explores new technologies from the professional perspectives of working journalists and scrutinizes these same technologies from the perspectives of cultural critics who see not only a technology's utility, but also its impact on society, its workers and its media content. Study of communications technology from historical perspectives in order to learn the broader lessons of intervention and diffusion; utopianism and dystopianism; literacy, orality (second orality) and electracy; identity, property, politics, economics; and other issues.

New Technologies of Mass Communication**6:30 PM - 9:20 PM****JOUR 5350.005****Tuesday**

Teaches students how to design the strategic planning of a comprehensive communications plan that evaluates the roles of a variety of disciplines including advertising, direct response, public relations and promotions. Such tactics are shown to provide clarity, consistency and maximum efficiency in all communication programs. Prerequisite(s): consent of school.

Business Narrative**4:00 PM - 6:50 PM****JOUR 5500.002****Thursday**

Teaches students how to design the strategic planning of a comprehensive communications plan that evaluates the roles of a variety of disciplines including advertising, direct response, public relations and promotions. Such tactics are shown to provide clarity, consistency and maximum efficiency in all communication programs. Prerequisite(s): consent of school.

Integrated Communications**6:30 PM - 9:20 PM**

JOUR 5710.002**Wednesday**

This certification program grew out of calls from professional writers and editors at The Dallas Morning News who told us they have long wanted to: 1) Bring in excellent writers from papers that have developed a culture of good writing and ask them to host sessions on writing; 2) Identify editors and writers who are inclined to narratives; and 3) Set up a Poynter-like conference center in the Dallas area that would host periodic workshops along with a national writers conference that would attract the best and brightest throughout the Southwest and the country and help promote Dallas as fertile territory for writers.

Narrative Journalism**7:00 PM - 9:50 PM****JOUR 5720.001****Thursday**

Study and practice of magazine production, including photography, editing, advertising and design. Explores production schedules, advertising and marketing promotions. Covers composition, printing methods and cost-quality issues to rewriting, copy reading and fitting galleys into layouts and resulting in the production of a magazine. Prerequisite(s): consent of school.

Magazine Writing & Publishing**3:30 PM - 6:20 PM****PADM 3700.090****Wednesday**

An in-depth investigation of a contemporary issue of concern to public managers. Possible topics include managing nonprofit organizations, public-private partnerships and ethics in government. May be repeated for credit as topics vary.

Issues in Public Administration**7:00 PM - 9:50 PM****SOWK 4540.090****Wednesday**

Conditions and issues affecting human diversity across American populations; including socio-psychological and cross-cultural patterns and traditions of oppression, with emphasis on social policies in the Southwest and strategies for change. This course is intended for human service professionals. Satisfies a portion of the Understanding the Human Community requirement in the University Core Curriculum.

Diversity in Human Services**6:00 PM - 8:50 PM****University of North Texas/DISD Cohort****EDAD 5400.050****Monday**

Introductory-level course in the planning and management of school resources with particular applications to Texas. Designed to prepare building-level administrators to understand the issues influencing the planning and management of personnel, financial and capital resources at the school building level.

Management of School Resources**5:30 PM - 8:20 PM****EDAD 5680.050****Tuesday**

Examines the interaction among curriculum, instruction and assessment at site, district and national levels. Theoretical knowledge as well as site and district based curricular projects are included. The student develops an understanding of the critical importance of research based yet practical curriculum alignment and coordinated planning in school reform and improvement. Prerequisite(s): EDAD 5300, 5330, 5390 and 5400.

Administration of the K-12 Curriculum**5:30 PM - 8:20 PM****EDAD 5800.050****Wednesday**

Organized classes specifically designed to accommodate the needs of students and the demands of program development that are not met by the regular offerings. Short courses and workshops on specific topics are offered on a limited basis, to be repeated only upon demand. May be repeated for credit.

Studies in Education**5:30 PM - 8:20 PM****University of Texas at Arlington****BSTA 5315.001****Monday/Wednesday (3/22 - 5/3)**

Statistical methods designed to prepare graduate students to become competent producers and consumers of data analyses and to use statistical thinking to approach managerial decision making. Students should be familiar with the effectiveness and limitations of various applicable techniques and should be able to recognize when additional statistical expertise is required. Topics include an introduction to evidenced based medicine, probability with an emphasis on the poor predictive value of imperfect diagnostics for rare conditions, standardizing and trending data, graphic and numeric description of data, concepts of inference such as margins of errors and significance of results, concepts of quality control including time series analysis and forecasting, and health care applications of discrete random variables with Poisson or binomial probability mass functions.

Statistical Methods for Health Care Administrators**6:00 PM - 9:20 PM****HCAD 5301.001****Monday/Wednesday (1/20 - 3/3)**

Introduction to health care; legislation; reimbursement systems; characteristic administrative and clinical roles responsibilities and education; public health care structures; regulatory agencies; health industry trends; and advances in research and technologies.

Health Care Administration**6:00 PM - 9:20 PM****HCAD 5337.001****Monday/Wednesday (1/20 - 3/3)**

Examines the leadership process, change management, and high-performance team building strategies. Emphasis will be placed on the development of self-awareness and skills necessary to lead. Identification of values and ethical issues in health care administration will also be stressed through the application of ethical principles and theories of decision making in the analysis of ethical dilemmas.

Ethics**6:00 PM - 9:20 PM**

HCAD 5337.002**Monday/Wednesday (3/22 - 5/3)**

Examines the leadership process, change management, and high-performance team building strategies. Emphasis will be placed on the development of self-awareness and skills necessary to lead. Identification of values and ethical issues in health care administration will also be stressed through the application and ethical principles and theories of decision making in the analysis of ethical dilemmas.

Ethics**6:00 PM - 9:20 PM****REAE 5311.531****Monday/Wednesday (1/20 - 2/22)**

Survey of real estate investment, appraisal and valuation, finance, market analysis, and other phases of the real estate development/management process.

Real Estate Analysis**6:00 PM - 9:50 PM****REAE 5314.531****Monday/Wednesday (2/24 - 4/5)**

Topics relating to site selection, design, market analysis, financial feasibility, and management in the real estate development process. Prerequisite: FINA 5311 or REAE 5311.

Seminar in Real Estate Development**6:00 PM - 9:50 PM****REAE 5334.531****Monday/Wednesday (4/7 - 5/10)**

Market, cost, and income approaches with stress on income forecasting and capitalization. Prerequisite: FINA 5311 or REAE 5311.

Seminar in Real Estate Appraisal**6:00 PM - 9:50 PM****University of Texas at Arlington/DISD Cohort****EDAD 5381.004****Tuesday (1/19 - 3/9)**

Focus on the legal foundation of public education, political theory, and application of political skills in working with school personnel, students, parents, and community organizations. The role of the law, court rulings, and the politics of school governance at the federal, state, and local levels will be addressed.

Political and Legal Aspects of Education**5:00 PM - 10:20 PM****EDAD 5383.004****Tuesday (3/23 - 5/11)**

The Principalship will address the role of the campus leader in the leadership, organization and administration of schools. The importance of campus culture, climate, vision and ethics will be stressed throughout standards-based instruction, case studies, developmental activities, readings, reflections and field experiences. The importance of appropriate principal induction will be stressed along with the concepts of the principal as scholar-practitioner and proactive leader. An emphasis will be placed on continuous school improvement and a commitment to professional development.

The Principalship**5:00 PM - 10:20 PM****University of Texas at Arlington/UCEL Cohort****EDAD 5305.003****Tuesday (1/19 - 5/7)**

An examination of theory and research in curriculum development, implementation, and evaluation. Emphasis on current trends in the content areas.

Curriculum Design**5:00 PM - 7:50 PM****EDAD 5399.003****Tuesday (1/19 - 5/7 on selected nights)**

Successful completion of the Capstone Internship will fulfill the comprehensive examination requirements for the graduate degree and/or certification. Requirements of ELPS 5399 will include, but not be limited to, those collaboratively established by University faculty and school administrative personnel.

Capstone Internship**8:00 PM - 10:50 PM**

EDAD/Cohort programs are available through certain member institutions at the Universities Center at Dallas. Registration for courses in these programs is restricted for participating members only.