

Universities Center at Dallas

Higher Education in the Heart of Downtown Dallas

www.ucddowntown.org

Spring 2012 Schedule of Classes



**Multiple universities in one, convenient
downtown location...**

UCD...A HISTORY



The Universities Center at Dallas (UCD) was established in 1994 as the Dallas Education Center (DEC) and is located in the former Joske's Department Store building at 1901 Main Street in downtown Dallas. The UCD was the first Multi-Institution Teaching Center (MITC) for higher education in Texas and was established by the Texas Higher Education Coordinating Board to provide access to public higher education at the upper division and graduate levels to citizens who live, work and find it convenient to take their education in downtown Dallas. The City of Dallas, the business community, and the Alliance for Higher Education partnered to provide opportunities for such access by establishing the DEC, which became the UCD.

Enrollment steadily increased from 23 students in the summer of 1994 to 2188 students in the fall of 2000. Currently, UCD enrollment ranges each semester between 1,000 to 1,200 students. The Federation of North Texas Area Universities assumed direct operations of the DEC in the fall of 1997. The Federation is a consortium of three universities that has been in existence for over 30 years. Its original membership (Texas A&M University-Commerce, Texas Woman's University, and the University of North Texas) has been supplemented by three affiliate members; The University of Texas at Arlington, the University of Texas at Dallas and the Dallas Community College District (DCCCD). The Federation of North Texas Area Universities was established in 1968 to coordinate graduate programs among the three member universities and to promote inter-institutional cooperation. This is accomplished through a Federation Council, a Committee of Vice Presidents for Academic Affairs and Graduate Deans and numerous program committees.

In October 1997, the Texas Higher Education Coordinating Board approved the Center's request for two bachelor degrees, in addition to the MBA, that could be completed entirely downtown.

In the spring of 1998, the DCCCD became the owner of the building and in the summer of 1998 the name of the Center was changed to the Universities Center at Dallas to better reflect the nature of the operation. Two additional degree programs were approved by the Coordinating Board at its October 1998 meeting including the Bachelor of Science in Business Administration, which is currently one of UCD's strongest undergraduate programs. To date, member institutions offer a variety of undergraduate and graduate programs to meet the needs of our student population.

Regarding the UCD's technical advancement, the University of North Texas installed a university computer laboratory and a two-way videoconferencing facility in the spring of 1998 to enhance the academic support services provided to students at the Center. The UCD obtained foundation grants to install two additional videoconferencing facilities in the fall of 1998 and 1999, thereby tripling the distance education capability of the Center. Texas A&M-Commerce installed a fourth distance learning facility in the fall of 1999. When the DCCCD became the proprietor of the building, it invested \$1.3 million (including \$500,000 from the City of Dallas) during the summer of 1998 in the refurbishing of the exterior, the ground floor, and selected classrooms of the Center, installing a language laboratory, two computer laboratories, and an executive training center. Most recently, an additional grant was obtained in 2003 to attain wireless functionality for the building and all students and faculty members.

Four out of seven floors of the building have been refurbished. The fourth floor was refurbished in the fall of 2000 at the cost of \$2.8 million (including \$2.5 million from the downtown TIF). In 2004, representatives from the University of North Texas System also occupied office space on the fourth floor of the UCD.

Pegasus Charter School, grades 9-12, are also now housed at the UCD since August of 2007. Universities Center at Dallas has expanded to four video-conference facilities and two general access computer labs, with an additional three dedicated labs for BFA students. In the summer of 2006, The Hillcrest Foundation enabled the renovation of two classrooms located on the second floor with a gift of \$50,000 toward furniture and equipment.

AT&T became the latest partner to renovate the UCD with a gift of \$20,000 in 2007, to equip a general access computer lab on the third floor. These are exciting days for the UCD, with further program and student population growth anticipated. Expansion continues as programs are developed at the Center. On the graduate level, expansion includes courses toward an MFA, MS in Accounting, MS in Finance and MS in Journalism. In addition, undergraduate courses toward a Bachelor of Applied Arts and Sciences and courses toward a BS in Criminal Justice are also a significant part of the UCD course offering expansion.

		<u>Days</u>	<u>Time</u>	<u>Room</u>
<u>Texas A&M University-Commerce</u>				
ACCT 421.81E	Advanced Accounting (cr. list ACCT 521)	Thursday	6:15 PM - 8:55 PM	307
ACCT 430.81E	Business Ethics for Accountants (cr. list ACCT 530)	Tuesday	6:15 PM - 8:55 PM	307
ACCT 521.81E	Advanced Accounting (cr. list ACCT 421)	Thursday	6:15 PM - 8:55 PM	307
ACCT 525.81E	Advanced Managerial Accounting (3/16 - 5/11)	Wednesday	6:00 PM - 10:00 PM	307
ACCT 527.81E	Auditing	Monday	6:15 PM - 8:55 PM	307
ACCT 530.81E	Business Ethics for Accountants (cr. list ACCT 430)	Tuesday	6:15 PM - 8:55 PM	307
ACCT 538.81E	Individual Income Tax	Saturday	9:00 AM - 11:40 AM	307
ACCT 562.81E	Forensic & Investigative Accounting	Saturday	12:00 PM - 2:40 PM	307
ART 313.801	Interactive Vector Graphics & Animation	Wednesday	6:30 PM - 10:30 PM	TBA
ART 313.802	Interactive Vector Graphics & Animation	Thursday	6:30 PM - 10:30 PM	TBA
ART 365.801	Design Communications I	Tuesday	12:00 PM - 4:00 PM	320
ART 365.802	Design Communications I	Wednesday	12:00 PM - 4:00 PM	320
ART 365.803	Design Communications I	Thursday	12:00 PM - 4:00 PM	320
ART 416.801	Advanced Electronic Media	Tuesday	6:30 PM - 10:30 PM	TBA
ART 416.802	Advanced Electronic Media	Wednesday	6:30 PM - 10:30 PM	330
ART 416.803	Advanced Electronic Media	Thursday	6:30 PM - 10:30 PM	330
ART 463.801	Advanced Typography	Monday	6:30 PM - 10:30 PM	313
ART 463.802	Advanced Typography	Thursday	6:30 PM - 10:30 PM	TBA
ART 464.801	Advanced Processes	Monday	6:30 PM - 10:30 PM	311
ART 464.802	Advanced Processes	Tuesday	6:30 PM - 10:30 PM	311
ART 467.801	Design Communications III	Thursday	6:30 PM - 10:30 PM	320
ART 467.802	Design Communications III	Thursday	6:30 PM - 10:30 PM	309
ART 473.801	Advertising Art Concepts & Copywriting I	Tuesday	6:30 PM - 10:30 PM	330
ART 475.801	Vis. Comm. Senior Studio	Wednesday	6:30 PM - 10:30 PM	309
ART 495.801	Internship	TBA	TBA	TBA
ART 497.801	Three Dimensional Problems	Tuesday	6:30 PM - 10:30 PM	313
ART 506.801	Design Teaching Environment	Tuesday	6:00 PM - 10:00 PM	TBA
ART 589.801	Design Methods & Systems	TBA	TBA	TBA
ARTS 524.801	Studio 2 Design Education (cr. list ARTS 541)	Monday	6:00 PM - 10:00 PM	TBA
ARTS 525.801	Special Problems: Studio Emphasis	Thursday	6:00 PM - 10:00 PM	TBA
ARTS 541.801	Studio 2 Design Education, Theory & Practice (cr. list ARTS 524)	Monday	6:00 PM - 10:00 PM	TBA
ARTS 542.801	Studio 3 Winning Audiences	Wednesday	6:00 PM - 10:00 PM	TBA
BA 303.81E	Business Communication	Monday	6:15 PM - 8:55 PM	321
BA 420.81E	International Business	Thursday	6:15 PM - 8:55 PM	321
BA 595.81E	Applied Business Research (1/17 - 3/12)	Monday	6:00 PM - 10:00 PM	413
ECO 533.81E	Applied Economic & Fin. Forecasting (cr. list FIN 533)	Monday	6:15 PM - 8:55 PM	421
ECO 562.81E	Managerial Economics (3/16 - 5/11)	Wednesday	6:00 PM - 10:00 PM	413
FIN 501.81E	Finance for Decision Makers (1/17 - 3/12)	Monday	6:00 PM - 10:00 PM	420
FIN 504.81E	Financial Management (3/16 - 5/11)	Monday	6:00 PM - 10:00 PM	420
FIN 510.81E	Investment Seminar	Thursday	6:15 PM - 8:55 PM	420
FIN 512.81E	Advanced Security Analysis & Portfolio Mgt	Wednesday	6:15 PM - 8:55 PM	420
FIN 533.81E	Applied Eco. & Financial Forecasting (cr. list ECO 533)	Monday	6:15 PM - 8:55 PM	421
FIN 571.81E	International Business Finance	Tuesday	6:15 PM - 8:55 PM	421
HIED 637.801	Institutional Effectiveness & Outcomes Assessment	Saturday	8:00 AM - 10:40 AM	410
HIED 653.801	Fundamental Theories Com. College Instr. Leadership	Saturday	10:50 AM - 1:30 PM	410
HIED 695.801	Research Methodology	Tuesday	6:00 PM - 8:40 PM	303
MGT 305.81E	Management & Org. Behavior (every other week begins 1/17)	Tuesday	6:15 PM - 8:55 PM	321
MGT 527.81E	Strategic Management (1/17 - 3/9)	Thursday	6:00 PM - 10:00 PM	410
MGT 567.81E	Managing Groups & Teams (3/16 - 5/11)	Wednesday	6:00 PM - 10:00 PM	421
MGT 594.81E	Transforming Organizations (1/17 - 3/12)	Wednesday	6:00 PM - 10:00 PM	421
MKT 306.81E	Marketing (every other week begins 1/24)	Tuesday	6:15 PM - 8:55 PM	321
MKT 521.81E	Marketing Management (3/16 - 5/11)	Tuesday	6:00 PM - 10:00 PM	420
MKT 586.81E	International Marketing (3/16 - 5/11)	Tuesday	6:00 PM - 10:00 PM	410
PHO 350.801	Advanced Digital Photography	TBA	TBA	TBA
PHO 357.801	Documentary Photography	Friday	12:30 PM - 4:30 PM	TBA
<u>University of North Texas</u>				
AEAH 5778.091	Politics & Advocacy II	Wednesday	2:00 PM - 4:50 PM	419
CJUS 2100D.091	Crime & Justice in the United States	Monday	7:00 PM - 9:50 PM	323
EDAD 5300.050	Introduction to Educational Administration	Monday	5:30 PM - 8:20 PM	315
EDAD 5400.050	Management of School Resources	Tuesday	5:30 PM - 8:20 PM	305
EDAD 6100.050	Theories of Organizational Development & Reform	Monday	5:30 PM - 8:20 PM	326
EDAD 6400.050	Politics of Educational Administration	Thursday	5:30 PM - 8:20 PM	305
JOUR 4052.001	Ad Portfolio	Thursday	6:30 PM - 9:20 PM	303
JOUR 5020.001	Editing Practices	Saturday	2:00 PM - 4:50 PM	419
JOUR 5040.001	Media Studies & Theories	Tuesday	6:30 PM - 9:20 PM	419
JOUR 5260.001	Research Methods II	Thursday	6:30 PM - 9:20 PM	419
JOUR 5280.001	Media Management	Monday	6:30 PM - 9:20 PM	415
JOUR 5320.001	New Technologies of Mass Communications	Wednesday	6:30 PM - 9:20 PM	325
JOUR 5710.002	Narrative Journalism	Wednesday	7:00 PM - 9:50 PM	305
JOUR 5720.001	Magazine Writing & Publishing	Thursday	3:30 PM - 6:20 PM	325
MGMT 3880D.090	Business Ethics & Social Responsibility	Thursday	7:00 PM - 9:50 PM	323
MUAG 4900.711	Practicum in Recording Techniques (cr. list MUAG 5900)	Monday	6:00 PM - 9:00 PM	305
MUAG 5900.711	Practicum in Recording Techniques (cr. list MUAG 4900)	Monday	6:00 PM - 9:00 PM	305
SOWK 4540D.098	Diversity in Human Services	Monday	5:30 PM - 8:20 PM	419
<u>University of Texas at Arlington</u>				
BSTA 5315.001	Statistical Methods for Health Care Admin. (3/19 - 4/30)	M/W	6:00 PM - 9:20 PM	410
HCAD 5301.001	Health Care Administration (1/18 - 2/29)	M/W	6:00 PM - 9:20 PM	412
HCAD 5337.001	Ethics, Leadership and Teamwork (3/19 - 4/30)	M/W	6:00 PM - 9:20 PM	412
MANA 5340.001	Strategic Human Resources (1/18 - 2/29)	M/W	6:00 PM - 9:20 PM	410
REAE 5318.001	Sustainable Development	TBA	TBA	TBA
SUST 5301.003	Sustainability Issues Seminar I	TBA	TBA	TBA
SUST 5304.001	Sustainability Project Studio A	TBA	TBA	TBA

Texas A&M University-Commerce

ACCT 421.81E

Thursday

A continuation of the financial accounting sequence. The course emphasizes business combinations and consolidations and will also cover other selected financial accounting topics. Prerequisite Acct 322 or approval of faculty. When offered 1, 2. (cross-listed with ACCT 521.81E)

Advanced Accounting

6:15 PM - 8:55 PM

ACCT 430.81E

Tuesday

The course will provide a background in the process of ethical reasoning, the ethical environment, application of ethical rules and guidelines to case problems, and a framework for ethical decision-making. The focus will be on the ethical environment within which professional accountants and business operate. The objective is to provide the student with an educational background in what constitutes ethical conduct in businesses and accounting. Prerequisite Acct 222 and a minimum of 55 sh credit. (cross-listed with ACCT 530.81E)

Business Ethics for Accountants

6:15 PM - 8:55 PM

ACCT 521.81E

Thursday

A continuation of the financial accounting sequence. The primary emphasis is on accounting for business combinations and consolidations. Other contemporary issues in financial accounting will also be covered with an emphasis on reading and interpreting professional accounting literature. Prerequisites Acct 322 (cross-listed with ACCT 421.81E)

Advanced Accounting

6:15 PM - 8:55 PM

ACCT 525.81E

Wednesday (3/16 - 5/11)

A study of accounting as related to making decisions. Readings, cases, and problems dealing with managerial accounting issues, accounting concepts, budgeting and cost control, using accounting information in planning and control. Prerequisites Consent of the Instructor.

Advanced Managerial Accounting

6:00 PM - 10:00 PM

ACCT 527.81E

Monday

This course is a study of the professional auditing standards followed by public accountants in performing the attest function for financial statements and supporting data. Prerequisites Acct 322 and 433.

Auditing

6:15 PM - 8:55 PM

ACCT 530.81E

Tuesday

The course will provide a background in the process of ethical reasoning, the ethical environment, application of ethical rules and guidelines to case problems, and a framework for ethical decision-making. The focus will be on the ethical environment within which professional accountants and business operate. The objective is to provide the student with an educational background in what constitutes ethical conduct in businesses and accounting. (cross-listed with ACCT 430.81E)

Business Ethics for Accountants

6:15 PM - 8:55 PM

ACCT 538.81E

Saturday

A study of income tax laws. Emphasis is given to the impact of the federal income tax on the individual taxpayer. Various research software and tools are utilized to solve practical tax problems.

Individual Income Tax

9:00 AM - 11:40 PM

ACCT 562.81E

Saturday

This course covers important topics associated with modern forensic accounting. Topics include fraud auditing, litigation support, valuation, cyber-crime, and other key forensic topics.

Forensic and Investigative Accounting

12:00 PM - 2:40 PM

ART 313.801

Wednesday

Vector-based graphics for the implementation of internet applications ranging from a navigational interface to 2D animation. Prerequisite Art 300, 309, 310.

Interactive Vector Graphics & Animation

6:30 PM - 10:30 PM

ART 313.802

Thursday

Vector-based graphics for the implementation of internet applications ranging from a navigational interface to 2D animation. Prerequisite Art 300, 309, 310.

Interactive Vector Graphics & Animation

6:30 PM - 10:30 PM

ART 365.801

Tuesday

Introduction to, and resolution of, graphic design problems, including posters, logos, letterheads, billboards, and ad campaigns. Emphasis upon creative solutions and concepts includes layout and prepress preparation. Illustration students will do related projects from the perspective of the illustrator. Prerequisite Art 300, 309, 310.

Design Communications I

12:00 PM - 4:00 PM

ART 365.802

Wednesday

Introduction to, and resolution of, graphic design problems, including posters, logos, letterheads, billboards, and ad campaigns. Emphasis upon creative solutions and concepts includes layout and prepress preparation. Illustration students will do related projects from the perspective of the illustrator. Prerequisite Art 300, 309, 310.

Design Communications I

12:00 PM - 4:00 PM

ART 365.803**Thursday**

Introduction to, and resolution of, graphic design problems, including posters, logos, letterheads, billboards, and ad campaigns. Emphasis upon creative solutions and concepts includes layout and prepress preparation. Illustration students will do related projects from the perspective of the illustrator. Prerequisite Art 300, 309, 310.

Design Communications I**12:00 PM - 4:00 PM****ART 416.801****Tuesday**

Advanced study in electronic media with emphasis on complex illustration and graphic design, focusing, too, on creative problem-solving and individual style. Prerequisite Art 300, 309, 310.

Advanced Electronic Media**6:30 PM - 10:30 PM****ART 416.802****Wednesday**

Advanced study in electronic media with emphasis on complex illustration and graphic design, focusing, too, on creative problem-solving and individual style. Prerequisite Art 300, 309, 310.

Advanced Electronic Media**6:30 PM - 10:30 PM****ART 416.803****Thursday**

Advanced study in electronic media with emphasis on complex illustration and graphic design, focusing, too, on creative problem-solving and individual style. Prerequisite Art 300, 309, 310.

Advanced Electronic Media**6:30 PM - 10:30 PM****ART 463.801****Monday**

Advanced study of typography and its application in visual communication. Students learn through concept development, typographical refinements and polished execution of projects focusing on type as the main design element Prerequisite Art 365 or permission of instructor.

Advanced Typography**6:30 PM - 10:30 PM****ART 463.802****Thursday**

Advanced study of typography and its application in visual communication. Students learn through concept development, typographical refinements and polished execution of projects focusing on type as the main design element Prerequisite Art 365 or permission of instructor.

Advanced Typography**6:30 PM - 10:30 PM****ART 464.801****Monday**

Hands on, practical application of advanced fabrication processes as applied to packaging, direct mail, brochure and promotional visual communication projects with intent of developing industry knowledge. Course will use a broad base of techniques, including letterpress and bookbinding.

Advanced Processes**6:30 PM - 10:30 PM****ART 464.802****Tuesday**

Hands on, practical application of advanced fabrication processes as applied to packaging, direct mail, brochure and promotional visual communication projects with intent of developing industry knowledge. Course will use a broad base of techniques, including letterpress and bookbinding.

Advanced Processes**6:30 PM - 10:30 PM****ART 467.801****Thursday**

Advanced problems in design communications for students in design, art direction, and advertising art. Assignments in design and advertising concepts will emphasize brainstorming and problem-solving. Prerequisite Art 310 and 365 or permission of the instructor.

Design Communications III**6:30 PM - 10:30 PM****ART 467.802****Thursday**

Advanced problems in design communications for students in design, art direction, and advertising art. Assignments in design and advertising concepts will emphasize brainstorming and problem-solving. Prerequisite Art 310 and 365 or permission of the instructor.

Design Communications III**6:30 PM - 10:30 PM****ART 473.801****Tuesday**

Problems in advertising art concepts and copy writing, with emphasis on brainstorming and group collaboration. Prerequisite Art 365 and 472, or permission of the instructor.

Advertising Art Concepts and Copywriting I**6:30 PM - 10:30 PM****ART 475.801****Wednesday****Vis. Comm. Senior Studio****6:30 PM - 10:30 PM****ART 495.801****TBA**

Supervised work in the field of Communication Arts. Terms and conditions of the internship must be approved before enrollment. Prerequisite Permission of the instructor.

Internship**TBA****ART 497.801****Tuesday**

Organized class.

Three Dimensional Problems**6:30 PM - 10:30 PM**

ART 506.801**Tuesday**

Pedagogy Campus. This course will deal with job-seeking skills and the creation and application of Vita materials needed as well as tenure, grant writing, committees and academic life through lecture, discussion, mock interviews, and outside panel feedback. Prerequisites ARTS 540, ARTS 541, ARTS 542

Design Teaching Environment**6:00 PM - 10:00 PM****ART 589.801****TBA****Design Methods & Systems****TBA****ARTS 524.801****Monday**

This course focuses on individual problems and experimentation in the student's second studio area. For students in MA or MS program: topic or media may vary each term. (cross-listed with ARTS 541.801)

Studio 2 Design Education**6:00 PM - 10:00 PM****ARTS 525.801****Thursday**

This course focuses on individual problems and experimentation in the selected area of studio emphasis. For students in MA or MS program: individual problems and experimentation in selected areas of study leading to either a body of work with a central focus or a varied body of work with a consistent high quality. Note Students may register for up to eight concurrent semester hours in a given term, with a maximum of twelve semester hours overall.

Special Problems: Studio Emphasis**6:00 PM - 10:00 PM****ARTS 541.801****Monday**

Research and analysis through group discussion of design education theory, philosophy and methods. Examination and creation of teaching tools, assignments, and evaluation rubrics. (cross-listed with ARTS 524.801)

Studio 2 Design Education, Theory and Practice**6:00 PM - 10:00 PM****ARTS 542.801****Wednesday**

This course introduces students to basic skills surrounding persuasion and consensus-building. Students will learn to hone their oral and written presentations, and incorporate proven techniques for sharing ideas in a more coherent and compelling manner – effectively luring others (even skeptics) to listen, believe, and embrace a new vision. Prerequisites ARTS 540

Studio 3 Winning Audiences**6:00 PM - 10:00 PM****BA 303.81E****Monday**

A study of the fundamentals of writing both formal and informal reports, utilizing primary and secondary research. A team approach is used for problem solving and process improvement. Included is the study of life-long learning skills as related to interpersonal communication and intercultural business communication. Prerequisite: Junior standing.

Business Communication**6:15 PM - 8:55PM****BA 420.81E****Thursday**

This course provides coverage of a broad survey of international business issues; analyzes the environment in which international businesses operate; Introduces multinational enterprises, global competition, international organizations, treaties and international law, national trade policies and the determinants of competitiveness of U.S. firms in international markets. Prerequisite Eco 2301 and 2302 and Junior standing.

International Business**6:15 PM - 8:55 PM****BA 595.81E****Monday (1/17 - 3/12)**

A course to investigate the techniques of the research process as applied to business & economics. Experience is gained in defining research problems & in collecting, analyzing, recording & interpreting data. Also, an analysis of pertinent research literature in business & economics. Required of all graduate majors in business administration under Option II.

Applied Business Research**6:00 PM - 10:00 PM****ECO 533.81E****Monday**

Introduces students to the tools, techniques and computer software used to create a structural process by which future economic, finance, and business variables are forecasted. Prerequisites Eco 231 and 232, or Eco 501. (cross-listed FIN 533.81E)

Applied Economic & Financial Forecasting**6:15 PM - 8:55 PM****ECO 562.81E****Wednesday**

The study and application of concepts and models, primarily microeconomic, to various types of management problems. While analysis is primarily in terms of cost, demand, revenues, and market structure, the process combines ideas and methods from other functional fields of business administration. The case method is used to provide illustration and application of concepts. Prerequisites Eco 231, 232 or Eco 501

Managerial Economics**6:00 PM - 10:00 PM****FIN 501.81E****Monday (1/17 - 3/12)**

This course is designed for nonbusiness undergraduate degree holders to prepare for making financial decisions. Basic concepts of finance are applied in both the public and private sectors. Graduate students will learn about financial analysis, financial forecasting, asset management, financial markets and security valuation (including state and local bonds). Note: This course satisfies the finance background requirement for the MBA candidates and may be appropriate for graduate programs in a field other than business administration.

Finance for Decision Makers**6:00 PM - 10:00 PM**

FIN 504.81E**Monday (3/16 - 5/11)**

A study of business finance within the economic environment including financial reporting, analysis, markets and regulations, with emphasis on global and ethical issues. Risk, valuation, planning and analysis including working capital management and capital budgeting, and other decision rules help maximize the value of the firm. Focus on total quality management and financial considerations in the production of goods and services. Prerequisites Fin 304 or Fin 501, or consent of instructor.

Financial Management**6:00 PM - 10:00 PM****FIN 510.81E****Thursday**

A comprehensive study of security selection and analysis techniques and of security markets and how they are affected by the domestic and international economic, political, and tax structures. Prerequisites Fin 504 or consent of instructor.

Investment Seminar**6:15 PM - 8:55 PM****FIN 512.81E****Wednesday**

A study of portfolio policies for individuals and institutions; thorough study of investment and analysis; selecting an investment strategy; evaluation of current research; and review of empirical research on portfolio models. Prerequisites Fin 504 or consent of instructor. Note Group discussion, individual and group research, and the computer are utilized.

Advanced Security Analysis & Portfolio Management**6:15 PM - 8:55 PM****FIN 533.81E****Monday**

Introduces students to the tools, techniques and computer software used to create a structural process by which future economic, finance, and business variables are forecasted. Prerequisites Eco 231 and 232 or Eco 501. (cross-listed with Eco 533.81E)

Applied Economic & Financial Forecasting**6:15 PM - 8:55 PM****FIN 571.81E****Tuesday**

A study of international corporate finance within the global economic environment, including relationships between exchange rates and economic variables, risks, global working capital management, direct foreign investment, multinational capital budgeting and international financial markets. Prerequisites Fin 304 and Fin 501.

International Business Finance**6:15 PM - 8:55 PM****HIED 637.801****Saturday**

Examines the application of a variety of institutional assessment processes to the development, or improvement, of the organization and to the measurement of accountability. Prerequisites HIED 695.

Institutional Effectiveness and Outcomes Assessment**8:00 AM - 10:40 AM****HIED 653.801****Saturday**

Introduces prominent theories of administrative thought, including the theories of change, communication, role, and evaluation of personnel. Practical applications of these theories will be studied; leadership strategies for the dean, division chair, and chair will be emphasized. Prerequisites HIED 540 and either HIED 595 or HIED 695.

Fundamental Theories in Community College Instructional Leadership**10:50 AM - 1:30 PM****HIED 695.801****Tuesday**

An overview of research methodology including basic concepts employed in quantitative and qualitative research methods. Includes computer applications for research. Prerequisites Admission to the Doctoral Program.

Research Methodology**6:00 PM - 8:40 PM****MGT 305.81E****Tuesday (every other week starting 1/17)**

This course provides a comprehensive analysis of individual and group behavior in organizations. Its purpose is to provide an understanding of how organizations can be managed more effectively and at the same time enhance the quality of employees' work life. Topics include motivation, goal setting and rewards, job design, group dynamics, work stress, power and politics, international aspects of organizations, organizational structure, decision making, communication and organizational change and development. Prerequisite Junior standing.

Management and Organizational Behavior**6:15 PM - 8:55 PM****MGT 527.81E****Thursday (1/17 - 3/9)**

A study of administrative processes and policy determination at the general management level through the use of case analysis. Note Course open to business majors only. Should be taken during semester of graduation.

Strategic Management**6:00 PM - 10:00 PM****MGT 567.81E****Wednesday (3/16 - 5/11)**

Techniques for managing individuals and groups in a supervisory situation are developed. Specific attention will be given to problems in communications, counseling and morale. Team building, the roles and responsibilities of supervision in a team environment, and the roles and responsibilities of teams will be presented. Nature and use of teams in various forms and activities are emphasized.

Managing Groups and Teams**6:00 PM - 10:00 PM****MGT 594.81E****Wednesday (1/17 - 3/12)**

This course examines issues related to organizational redesign and specifically to the changes processes used by organizations to respond to changes in internal and/or external environments. Sources of change, change strategies and the analysis of change efforts on environments. Use of case analysis is incorporated into the course to provide an opportunity to apply the concepts and issues studied.

Transforming Organizations**6:00 PM - 10:00 PM**

MKT 306.81E**Tuesday (every other week starting 1/24)**

This course is an introduction to the concepts, principles, problems and applications of marketing. This course emphasizes all functional areas and institutions of marketing including target marketing and positioning, consumer and organizational markets, product management, pricing, channels of distribution, marketing ethics, promotions, services, and international marketing.

Marketing**6:15 PM - 8:55 PM****MKT 521.81E****Tuesday (3/19 - 5/11)**

A comprehensive study of the effective application of marketing strategies in international and domestic organizations. A case analysis approach and current professional literature are utilized. Prerequisites Mkt 306.

Marketing Management**6:00 PM - 10:00 PM****MKT 586.81E****Tuesday (3/19 - 5/11)**

A study of the significance of international trade for imports and exports. Adaptation to different cultures and ethics for global competition in us markets are extensively analyzed.

International Marketing**6:00 PM - 10:00 PM****PHO 350.801****TBA**

A continuation of Photography 250, this course places increased emphasis on the computer as a tool for the enhancement of photographic imagery or illustration. Prerequisite Pho 250.

Advanced Digital Photography**TBA****PHO 357.801****Friday**

A workshop on photographic documentary strategies. A range of documentary approaches will be covered. Each student will choose a semester long photographic project. At the conclusion of the class students will assemble an exhibition. Prerequisite Photography 112.

Documentary Photography**12:30 PM - 4:30 PM****University of North Texas****AEAH 5778.091****Wednesday**

Builds on Politics and Advocacy I, continuing to involve students in effective advocacy and political action in relation to the arts with an emphasis on state and federal groups. Students continue to examine important issues in the arts and arts education, especially those with a state or national focus that are worthy of advocacy and political action. Students review the literature, print and electronic, related to advocacy and political action at the state and national levels and identify exemplary advocacy efforts in the arts and arts education by state and national groups. Students develop skills in tracking legislation, identifying and analyzing issues and public policy in the arts, understanding constituencies with whom advocates must work, grant writing, and developing advocacy plans and accompanying tool kits. Prerequisite: AEAH 5777.

Politics & Advocacy II**2:00 PM - 4:50 PM****CJUS 2100D.091****Monday**

This course examines the societal responses to people and organizations that violate criminal codes; discusses the history, development, organization and philosophy of the justice process; and analyzes the complex inter-relationships between the major components of the criminal justice system (police, courts and corrections). Satisfies the Social and Behavioral Sciences requirement of the University Core Curriculum. (Same as SOCI 2100D.)

Crime & Justice in the United States**7:00 PM - 9:50 PM****EDAD 5300.050****Monday**

This course presents an overview of the requirements and standards of the Master's Degree in Educational Administration and the Principal's Certificate. Students complete a degree/certification plan and learn about the educational administration course sequence, content, and requirements. In addition, the course content and activities promote understanding and application of the nine Texas Principal Competencies. Students participate in the Instructional Leadership Development (ILD) training developed by the Texas Education Agency. The goal of the training is to prepare future principals to be instructional leaders who are knowledgeable about curriculum, instruction, and assessment and who are focused on high achievement for all students. In addition, the course introduces a framework for school improvement that emphasizes ethics, collaboration, high expectations, and continuous improvement.

Introduction to Educational Administration**5:30 PM - 8:20 PM****EDAD 5400.050****Tuesday**

Introductory-level course in the planning and management of school resources with particular applications to Texas. Designed to prepare building-level administrators to understand the issues influencing the planning and management of personnel, financial and capital resources at the school building level.

Management of School Resources**5:30 PM - 8:20 PM****EDAD 6100.050****Monday**

Study of major theories of organizational development and change that provide foundations for educational administration and leadership. Connections are made among theory, research and practice.

Theories of Organizational Development & Reform**5:30 PM - 8:20 PM****EDAD 6400.050****Thursday**

Focuses on politics as it impacts educational administration. Starting with an exploration of the political systems model as a means of analysis, the course examines educational policy development at the local, state and federal levels. The roles of change agents, interest groups, lobbyists, the media and other political players are examined. Implications for administrative behavior are discussed. Much of the analysis is conducted through case studies and study of current educational issues.

Politics of Educational Administration**5:30 PM - 8:20 PM**

JOUR 4052.001**Thursday**

Capstone course for advertising students in the creative track. Students work in copywriter/art director teams at a local agency with professional mentors to develop their entry-level portfolios. Class meets once a week at a local agency. Application required to be admitted to the class.

Ad Portfolio**6:30 PM - 9:20 PM****JOUR 5020.001****Saturday**

A concentrated study of the principles and practices of handling copy for print news media, including copy editing, headline writing, design and layout of newspapers and other printed materials, newspaper style, photo editing, the news wire services, and electronic and cabletext editing. Students receive practical experience in the functions of a copy editor. This course prepares students lacking strong journalistic backgrounds for advanced professional courses and may be counted as part of a graduate program in other fields. Prerequisite(s): JOUR 5010 or consent of school.

Editing Practices**2:00 PM - 4:50 PM****JOUR 5040.001****Tuesday**

This course is designed to introduce the students to enduring issues and problems of American mass media and to the body of knowledge concerning theories on the function, nature, audience and effects of mass communication. The course examines mass communication as a social system and the contributions of social scientists to the study of mass communication by putting emphasis on political, economic, technological, legal and historical factors that have shaped American mass media. Prerequisite(s): consent of school.

Media Studies and Theories**6:30 PM - 9:20 PM****JOUR 5260.001****Thursday**

Study of the foundations, research methods, practices, theoretical approaches to qualitative research. These methods and approaches include ethnography, literary theory, rhetorical analysis, discourse analysis, gender and race theories, phenomenology, semiotics and others as applied to journalism. Students practice designing well-focused studies, as well as engaging in research practices related to the media.

Research Methods II**6:30 PM - 9:20 PM****JOUR 5280.001****Monday**

Explores the various skills and resources required to lead and manage effectively in newspaper, magazine, public relations and advertising organizations. Case studies and guest speakers with specific expertise will be included to illustrate various principles and concepts throughout the course. Prerequisite(s): Consent of department.

Media Management**6:30 PM - 9:20 PM****JOUR 5320.001****Wednesday**

Theoretical and practical approaches to new technologies. Build and maintain weblogs (or "blogs"); analyze existing, mature blogs; discuss theories relating to internet discourse of all sorts. Explores new technologies from the professional perspectives of working journalists and scrutinizes these same technologies from the perspectives of cultural critics who see not only a technology's utility, but also its impact on society, its workers and its media content. Study of communications technology from historical perspectives in order to learn the broader lessons of intervention and diffusion; utopianism and dystopianism; literacy, orality (second orality) and electracy; identity, property, politics, economics; and other issues.

New Technologies of Mass Communications**6:30 PM - 9:20 PM****JOUR 5710.002****Wednesday**

This certification program grew out of calls from professional writers and editors at *The Dallas Morning News* who told us they have long wanted to: 1) Bring in excellent writers from papers that have developed a culture of good writing and ask them to host sessions on writing; 2) Identify editors and writers who are inclined to narratives; and 3) Set up a Poynter-like conference center in the Dallas area that would host periodic workshops along with a national writers conference that would attract the best and brightest throughout the Southwest and the country and help promote Dallas as fertile territory for writers.

Narrative Journalism**7:00 PM - 9:50 PM****JOUR 5720.001****Thursday**

Study and practice of magazine production, including photography, editing, advertising and design. Explores production schedules, advertising and marketing promotions. Covers composition, printing methods and cost-quality issues to rewriting, copy reading and fitting galleys into layouts and resulting in the production of a magazine. Prerequisite(s): consent of school.

Magazine Writing & Publishing**3:30 PM - 6:20 PM****MGMT 3880D.090****Thursday**

A study of ethical behaviors crucial to personal and corporate success in organizations. Codes of ethics, theoretical models and managerial behavior serve as the foundation to investigate ethics and, in turn, social responsibility associated with firm theory. Various stakeholder interest and demands are analyzed as an important theme during the course.

Business Ethics & Social Responsibility**7:00 PM - 9:50 PM****MUAG 4900.711****Monday**

The course will explore optimal techniques for recording in the 21st century, including sound production, technical accuracy, intonation, and musical phrasing. The course will utilize classroom technical resources to support instructional goals. (cross-listed with MUAG 5900.711)

Practicum in Recording Techniques**6:00 PM - 9:00 PM****MUAG 5900.711****Monday**

The course will explore optimal techniques for recording in the 21st century, including sound production, technical accuracy, intonation, and musical phrasing. The course will utilize classroom technical resources to support instructional goals. (cross-listed with MUAG 4900.711)

Practicum in Recording Techniques**6:00 PM - 9:00 PM****SOWK 4540D.098****Monday**

This course explores cultural, social and psychological differences and similarities among various groups. The dynamics of oppression and the relationship of social justice considerations to the profession for human service practice are examined.

Diversity in Human Services**5:30 PM - 8:20 PM**

University of Texas at Arlington

BSTA 5315.001

Monday/Wednesday (3/19 - 4/30)

Statistical methods designed to prepare graduate students to become competent producers and consumers of data analyses and to use statistical thinking to approach managerial decision making. Students should be familiar with the effectiveness and limitations of various applicable techniques and should be able to recognize when additional statistical expertise is required. Topics include an introduction to evidenced based medicine, probability with an emphasis on the poor predictive value of imperfect diagnostics for rare conditions, standardizing and trending data, graphic and numeric descriptions of data, concepts of inference such as margins of error and significance of results, concepts of quality control including time series analysis and forecasting, and health care applications of discrete random variables with Poisson or binomial probability mass functions. It is recommended that students who have no recent courses in statistics take BSTAT 5301 prior to HCAD 5315.

Statistical Methods for Health Care Administrators

6:00 PM - 9:20 PM

HCAD 5301.001

Monday/Wednesday (1/18 - 2/29)

Introduction to health care; legislation; reimbursement systems; characteristic administrative and clinical roles responsibilities and education; public health care structures; regulatory agencies; health industry trends; and advances in research and technologies.

Health Care Administration

6:00 PM - 9:20 PM

HCAD 5337.001

Monday/Wednesday (3/19 - 4/30)

Examines the leadership process, change management, and high-performance team building strategies. Emphasis will be placed on the development of self-awareness and skills necessary to lead. Identification of values and ethical issues in health care administration will also be stressed through the application and ethical principles and theories of decision making in the analysis of ethical dilemmas.

Ethics, Leadership and Teamwork

6:00 PM - 9:20 PM

MANA 5340.001

Monday/Wednesday (1/18 - 2/29)

Emphasizes strategic perspective of modern human resource management theory and practice. Topics include: human resource planning, staffing, training and development, compensation, performance appraisal, labor and employee relations.

Strategic Human Resources

6:00 PM - 9:20 PM

REAE 5318.001

TBA

Sustainable Development

TBA

SUST 5301.003

TBA

Sustainability Issues Seminar I

TBA

SUST 5304.001

TBA

Sustainability Project Studio A

TBA

EDAD/Cohort programs are available through certain member institutions at the UCD. Registration for courses in these programs is restricted for participating members only.

12/2/11