



Mini-Semester 2009

Texas A&M University-Commerce

ART 595.81M

M/T/W/R (May-Mini 5/18 - 6/3)

History of Advertising and Consumerism

6:00 PM - 10:00 PM

University of North Texas

ADES 4540.091

M/TW/R (Maymester 5/18 - 6/4)

Art Direction and Photography.

CDES: Design Studio

8:30 AM - 3:50 PM

JOUR 5350.021

M/T/W/R (Maymester 5/18 - 6/5)

Today, it's clear that building a career in literary nonfiction publishing requires an understanding of the larger literary world -- a world that this course will illuminate in all its forms, including that of publishers, agents, authors, editors, reviewers, critics, speechwriters, and screenwriters. Most literary nonfiction authors these days are journalists who have learned how to transcend the traditional boundaries of journalism, and the traditional markets for journalists. They're no longer just writing for newspapers and magazines. Some are working as book editors for small and large publishing houses. Others are working as literary agents representing other writers even as they maintain their own writing careers. In this graduate-level course, students will have the opportunity to hear from a variety of speakers including: book authors, screenwriters, a photojournalist, a radio personality, a literary agent, a local book publisher and editorial director, a magazine franchise owner, and a magazine editor-in-chief -- all of whom will reveal tips and real-life accounts of their professional journey. Students will also participate in classroom discussions, exercises, and complete an assignment due at the end of the session. To enroll, candidates will need to provide official transcripts demonstrating completion of a bachelor's degree and two letters of recommendation. Graduate Record Examinations are not required.

Writing, Editing and Publishing for the Literary Market

5:30 PM - 8:20 PM

Summer I 2009

Texas A&M University-Commerce

ARTS 525.801

Monday/Thursday

Cross-Cultural Marketing

5:00 PM - 9:30 PM

BA 578.801

Tuesday/Thursday

Statistical Methods

6:00 PM - 10:00 PM

A course dealing with the study and applications of sampling, estimation, hypothesis testing, analysis of variance, correlation, regression analysis, time series decision theory and nonparametric statistical methods. Prerequisite: BA 302 or equivalent

ECO 309.801

Tuesday/Thursday

Economic Forecasting

6:00 PM - 10:00 PM

Introduces the student to the economic forecasting approach through which economic theories and policy analysis can be stated and applied.

MGT 497.801

Monday/Wednesday

Managing Groups and Teams

6:00 PM - 10:00 PM

Three semester hours. Techniques for managing individuals and groups in a supervisory situation are development. Specific attention will be given to problems in communications, counseling and morale. Team building, the roles and responsibilities of supervision in a team environment, and the roles and responsibilities of teams will be presented. Nature and use of teams in various forms and activities are emphasized. (cross-listed with MGT 567.801)

MGT 567.801

Monday/Wednesday

Managing Groups and Teams

6:00 PM - 10:00 PM

Three semester hours. Techniques for managing individuals and groups in a supervisory situation are development. Specific attention will be given to problems in communications, counseling and morale. Team building, the roles and responsibilities of supervision in a team environment, and the roles and responsibilities of teams will be presented. Nature and use of teams in various forms and activities are emphasized. (cross-listed with MGT 497.801)

Texas Woman's University

ART 5903.03

M/T/W/R/F (meets 6/16 - 6/29)

The study of bookmaking as a sculptural art form. Lectures and demonstrations focus on the representation of contemporary experimental book art. Students will gain an understanding of the diversity of issues and alternative methods, and materials used to construct handmade sculptural books. Class sessions will address theoretical concerns and technical methodologies by focusing on topics such as, content, design, text, and imaging techniques. Students will learn to create one-of-a-kind sculptural books using experimental and alternative methods.

St. Bookmaking/Class & Beyond

1:00 PM - 4:50 PM

University of North Texas

ACCT 4300.030

Tuesday/Thursday

Comprehensive introduction to the U.S. federal income tax system. Emphasizes the taxation of individuals but many also apply to business entities. (meets with ACCT 5300.030)

Federal Income Taxation

6:00 PM - 9:50 PM

ACCT 5300.030

Tuesday/Thursday

Introduction, problems of tax bases and rates; history of federal income tax; determination of federal income tax base and application of rates; the basic compliance requirement. (meets with ACCT 4300.030)

Income Taxation

6:00 PM - 9:50 PM

EDAD 5610.050

Tuesday/Wednesday/Thursday

Every administrator in an educational organization has a responsibility to engage in public relations on a daily basis. The primary objective of this course is to examine school-based public relations with the context of life in an information age, practice in schools shared decision making, and sustained demands for school improvement. Students study three critical dimensions of school public relations: informing the public; modifying attitudes and opinions; and integrating the actions and attitudes of an organization with those of its public. Prerequisite(s): EDAD 5300, 5390 and 5400.

School Communications and Public Relations

1:00 PM - 3:50 PM

EDAD 5620.050

Tuesday/Wednesday/Thursday

Designed to investigate the values, theoretical bases, best practices and challenges for leaders who administer student educational services at the school or district levels. Provides a review of federal laws, rules, regulations and expectations for students placed at risk in educational settings by circumstances and situations beyond their control. Emphasis on students who are educationally disadvantaged because of poverty, language differences, disabilities, interests and academic performance or lack thereof. Prerequisite(s): EDAD 5300, 5330 and 5400.

Administration and Leadership for Student Educational Services

9:00 AM - 11:50 AM

EDAD 6590.050

Monday/Wednesday

An advanced course dealing with the basic functions of the superintendency - planning, programming, communicating and evaluating - and the current issues and problems confronting the practicing educational administrator. Prerequisite(s): EDAD 5330 or consent of instructor.

The Superintendency

5:00 PM - 8:50 PM

SOCI 3120.050

Monday/Wednesday

Effects of social factors, such as age, sex, race and social class, on health and illness; differential access to health care services among subgroups of the U.S. population, including Blacks, Hispanics, Indians and the elderly; strains in the organization of the health care delivery system.

Sociology of Health and Illness

6:00 PM - 9:50 PM

University of Texas at Arlington

ACCT 5301.002

Monday/Wednesday

Examination of financial accounting process, problems encountered in preparation of financial statements, and concepts and principles used to resolve these problems.

Financial Accounting

6:00 PM - 10:00 PM

MARK 5330.001

Monday/Thursday

Addresses marketing theory and applications in health care, financial, and other service industries. Focus is on solving marketing problems unique to service organizations.

Service Marketing Management

6:00 PM - 10:00 PM

Summer II 2009

Texas A&M University-Commerce

BA 595.801

Monday/Wednesday

A course to investigate the techniques of the research process as applied to business and economics. Experience is gained in defining research problems and in collecting, analyzing, recording and interpreting data. Also, an analysis of pertinent research literature in business and economics. Required of all graduate majors in business administration under Option II.

Applied Business Research

6:00 PM - 10:00 PM

FIN 312.801**Monday/Wednesday**

(Formerly Eco 310) The nature and evaluation of money and its role in determining the overall level of economic activity. The course also examines the role of banking, central banking, and monetary policy as they apply to financial instruments and institutions in the context of global financial markets. Prerequisites: Eco 231, 232.

Money, Banking and Financial Markets**6:00 PM - 10:00 PM****MGT 439.801****Tuesday/Thursday**

This business capstone course provides a study of the overall functioning of various types of organizations. Emphases are given to the integration and coordination of the functional areas within the enterprise. The case method is used to provide practical experience in analysis and decision making in the solution of business problems. (*cross-listed with MGT 527.801*)

Business Strategy**6:00 PM - 10:00 PM****MGT 527.801****Tuesday/Thursday**

Three semester hours. A study of administrative processes and policy determination at the general management level through the use of case analysis. Course open to business majors only. Should be taken during semester of graduation. (*cross-listed with MGT 439.801*)

Strategic Management**6:00 PM - 10:00 PM****University of North Texas****EDAD 5600.050****M/T/W/R (meets 7/13 - 7/30)**

Race, class and gender inequities exist throughout educational systems. Students critically examine issues related to providing leadership for a diverse student population. Students learn what it means to be a culturally responsive leader and to review, research and debunk stereotypes and negative views. Students begin to recognize all learners as capable, motivated, resilient and able to build on cultural strengths. Strategies for school change are also explored. Prerequisite(s): EDAD 5300, 5330, 5390 and 5400.

Race, Class and Gender Issues in Education**8:00 AM - 11:50 AM****EDAD 5630.050****Tuesday/Wednesday/Thursday**

School change and improvement from the perspectives of classical/rational organizational theory, open systems theory, contingency theory and social systems theories. Content includes research on school change and school improvement, strategic planning, effects of major reform initiatives in the 1980s and 1990s, and the development of the literature review in a research study. Prerequisite(s): EDAD 5300, 5330, 5390 and 5400.

Organizational Change and School Improvement**5:00 PM - 7:50 PM****JOUR 4210.002****M/T/W/R**

3 hours. Literary Nonfiction Writing Seminar at UCD and Archer City - This class is all about delving deeply into the art of factual narration, and in the process discovering yourself as a writer. It's been given different labels: "New Journalism." "Immersion Journalism." "Gonzo Journalism." "Narrative Nonfiction." "Creative Nonfiction." The term "literary nonfiction" is preferred because it's broad enough to encompass all forms of prose writing involving real world experiences: memoir, personal essays, travel pieces, biography, profiles and narrative histories. 3 week class meets at UCD then travels to Archer City for last week. Prerequisite(s): consent of department. (*meets with JOUR 5350.001*)

Topics in Journalism and Mass Media**9:00 AM - 1:50 PM****JOUR 5260.001****M/T/W/R**

Study of the foundations, research methods, practices, theoretical approaches to qualitative research. These methods and approaches include ethnography, literary theory, rhetorical analysis, discourse analysis, gender and race theories, phenomenology, semiotics and others as applied to journalism. Students practice designing well-focused studies, as well as engaging in research practices related to the media.

Research Methods II (Qualitative)**6:00 PM - 7:50 PM****JOUR 5350.001****M/T/W/R**

3 hours. Literary Nonfiction Writing Seminar at UCD and Archer City - This class is all about delving deeply into the art of factual narration, and in the process discovering yourself as a writer. It's been given different labels: "New Journalism." "Immersion Journalism." "Gonzo Journalism." "Narrative Nonfiction." "Creative Nonfiction." The term "literary nonfiction" is preferred because it's broad enough to encompass all forms of prose writing involving real world experiences: memoir, personal essays, travel pieces, biography, profiles and narrative histories. 3 week class meets at UCD then travels to Archer City for last week. Prerequisite(s): consent of department. (*meets with JOUR 4210.002*)

Literary Non-Fiction**9:00 AM - 1:50 PM****University of Texas at Arlington****FINA 5315.002****Monday/Wednesday**

Analysis of financial problems with an emphasis on the application of financial management principles and concepts to health care organizations.

Health Care Financial Management**6:00 PM - 10:00 PM****STAT 5325.001****Monday/Thursday**

Advanced topics in regression, correlation, experimental design, sampling methods, and other statistical methods with emphasis on their application to problems in the administration of operations.

Data Analysis for Managers**6:00 PM - 10:00 PM**

University of Texas at Arlington/DISD Cohort

EDAD 5381.003

M/T/W/R/F (meets 7/8 - 7/21 & 8/6)

Focus on the legal foundation of public education, political theory, and application of political skills in working with school personnel, students, parents, and community organizations. The role of the law, court rulings, and the politics of school governance at the federal, state, and local levels will be addressed.

Political and Legal Aspects of Education

1:00 PM - 4:50 PM

EDAD 5382.003

M/T/W/R/F (meets 7/8 - 7/21/ & 8/5)

Will address the various aspects of instructional leadership roles and responsibilities of central office as well as building level administrators and supervisors. Topics included will be history of educational administration, educational philosophy, the global understanding of administrative roles in urban and rural settings, and professional organizations, as well as an overview of educational reforms, site-based management, governance, instructional management, evaluation, exchanging ideas, making changes, coaching beginning teachers, mentoring of teachers and peers, and a diverse community.

Foundations of Educational Administration

8:00 AM - 11:50 AM

EDAD 5383.003

M/T/W/R/F (meets 7/22 - 8/4 & 8/7)

The Principalship will address the role of the campus leader in the leadership, organization and administration of schools. The importance of campus culture, climate, vision and ethics will be stressed throughout standards-based instruction, case studies, developmental activities, readings, reflections and field experiences. The importance of appropriate principal induction will be stressed along with the concepts of the principal as scholar-practitioner and proactive leader. An emphasis will be placed on continuous school improvement and a commitment to professional development.

The Principalship

1:00 PM - 4:50 PM

EDAD 5384.003

M/T/W/R/F (meets 7/22 - 8/4 & 8/10)

School finance, as well as auxiliary areas of resource management, will be addressed. The emphasis will be on the use of technology, alternative models of financing and budgeting, and sources of revenue from the federal, state, and local levels as well as from private sources. The course is designed to assist administrators in developing an understanding of the functions, operation, and evaluation of auxiliary services which support the educational program.

Resource Management in Education

8:00 AM - 11:50 AM

April 15, 2009