



## **Mini-Semester 2010**

### **Texas A&M University-Commerce**

#### **ART 495.81M**

**M/T/W/R** (May Mini 5/17 - 6/2)  
(cross-listed with ARTS 595.81M)

**History of Graphic Design**  
**6:00 PM - 10:00 PM**

#### **ARTS 595.81M**

**M/T/W/R** (May Mini 5/17 - 6/2)  
(cross-listed with ART 495.81M)

**Research Literature and Techniques**  
**6:00 PM - 10:00 PM**

#### **ARTS 597.81M**

**Monday/Tuesday** (May Mini 5/17 - 6/2)

**Comm. Design Graduate Review**  
**2:00 PM - 6:00 PM**

### **University of North Texas**

#### **ADES 4540.091**

**M/T/W/R** (Maymester 5/17 - 6/3)

Developing additional competence in special areas. Prerequisite(s): advanced standing and consent of instructor; specific studio courses may require additional prerequisites. May be repeated for credit up to a total of 12 hours.

**Communication Design Studio**  
**8:30 AM - 4:20 PM**

#### **JOUR 5730.001**

**M/T/W/R** (Maymester 5/17 - 6/2)

Today, it's clear that building a career in literary nonfiction publishing requires an understanding of the larger literary world -- a world that this course will illuminate in all its forms, including that of publishers, agents, authors, editors, reviewers, critics, speechwriters, and screenwriters. Most literary nonfiction authors these days are journalists who have learned how to transcend the traditional boundaries of journalism, and the traditional markets for journalists. They're no longer just writing for newspapers and magazines. Some are working as book editors for small and large publishing houses. Others are working as literary agents representing other writers even as they maintain their own writing careers. In this graduate-level course, students will have the opportunity to hear from a variety of speakers including: book authors, screenwriters, a photojournalist, a radio personality, a literary agent, a local book publisher and editorial director, a magazine franchise owner, and a magazine editor-in-chief -- all of whom will reveal tips and real-life accounts of their professional journey. Students will also participate in classroom discussions, exercises, and complete an assignment due at the end of the session. To enroll, candidates will need to provide official transcripts demonstrating completion of a bachelor's degree and two letters of recommendation. Graduate Record Examinations are not required.

**Writing, Editing & Publishing for the Literary Market**  
**5:30 PM - 8:20 PM**

## **Summer I 2010**

### **Texas A&M University-Commerce**

#### **ARTS 518.801**

**TBA**

This course is for students in the MFA program: its focus is experimentation with a central, individually derived visual focus, culminating in an exhibition with accompanying written statement and slide documentation (five slides of works and the written statement to be submitted with the creative thesis). The MFA Creative Thesis may be completed and presented only during a regular term of study. For students in the MA program: research on a selected art topic culminating in a written thesis.

**Thesis Exhibition**  
**2:00 PM - 6:00 PM**

#### **ARTS 525.801**

**TBA**

**Studio 4 Cross-Cultural Marketing**  
**2:00 PM - 6:00 PM**

#### **ARTS 597.802**

**TBA**

**Studio 8 Design Teaching**  
**2:00 PM - 6:00 PM**

#### **BA 301.81E**

**Tuesday/Thursday**

A study of the legal environment and aspects of commerce, including administrative law, trade restraints, price discrimination, labor and employment law, common and statutory liability and regulation of professionals, elements of contract and tort law, as well as an analysis of basic principles of the foreign and international aspects of business and commerce. Prerequisite Junior Standing.

**Legal Environment of Business**  
**6:00 PM - 10:00 PM**

**BA 578.801****Tuesday/Thursday**

A course dealing with the study and applications of sampling, estimation, hypothesis testing, analysis of variance, correlation, regression analysis, time series decision theory and nonparametric statistical methods. Prerequisite: BA 302 or equivalent.

**Statistical Methods****6:00 PM - 10:00 PM****University of North Texas****ACCT 4300.030****Tuesday/Thursday**

Comprehensive introduction to the U.S. federal income tax system. (*meets with ACCT 5300.030*)

**Federal Income Taxation****6:00 PM - 9:50 PM****ACCT 5300.030****Tuesday/Thursday**

Comprehensive introduction to the U.S. federal income tax system. Emphasizes the taxation of individuals but many topics also apply to business entities. Coverage includes technical tax rules and motivations behind these rules, as well as tax planning opportunities and limitations. Prerequisite(s): ACCT 2010 and 2020 with grades of C or better; ECON 1110; MATH 1190 or MATH 1400 or MATH 1710; graduate standing. (*meets with ACCT 4300.030*)

**Federal Taxation of Income****6:00 PM - 9:50 PM****University of Texas at Arlington****ACCT 5301.002****Monday/Wednesday (6/2 - 7/5)**

Examination of financial accounting process, problems encountered in preparation of financial statements, and concepts and principles used to resolve these problems.

**Financial Accounting****6:00 PM - 10:00 PM****MARK 5330.001****Monday/Wednesday (6/2 - 7/5)**

Addresses marketing theory and applications in health care, financial, and other services industries. Focus is on solving marketing problems unique to service organizations.

**Service Marketing Management****6:00 PM - 10:00 PM****REAE 5322.001****Tuesday (10 weeks 6/8 - 8/10)**

Application of critical occupancy decisions such as comparative lease analysis, lease vs. purchase analysis, lease buyout analysis, and sale-leaseback analysis to optimize user space decisions.

**Commercial Lease Analysis****6:00 PM - 9:50 PM****Summer II 2010****Texas A&M University-Commerce****BA 595.801****Monday/Wednesday**

A course to investigate the techniques of the research process as applied to business and economics. Experience is gained in defining research problems and in collecting, analyzing, recording and interpreting data. Also, an analysis of pertinent research literature in business and economics. Required of all graduate majors in business administration under Option II.

**Applied Business Research****6:00 PM - 10:00 PM****MGT 439.81E****Tuesday/Thursday**

This course provides a business capstone for the study of the overall functioning of various types of organizations. This course includes a brief study of strategic planning including mission statement development, analysis of external environments and internal organizational factors, development of strategic alternatives, selection of appropriate alternatives, implementation of strategies, and competitive strategies and dynamics. Special emphases are given to the integration and coordination of the functional areas within the enterprise. The case method and/or a business simulation will be used to provide practical experience in analysis and decision making in the solution of business problems. Prerequisite Senior standing; Fin 304; BA 302; Mgt 305, 307; Mkt 306. (*cross-listed with MGT 527.81E*)

**Business Strategy****6:15 PM - 8:55 PM****MGT 527.81E****Tuesday/Thursday**

A study of administrative processes and policy determination at the general management level through the use of case analysis. Note Course open to business majors only. Should be taken during semester of graduation. (*cross-listed with MGT 439.81E*)

**Strategic Management****6:15 PM - 8:55 PM****MGT 567.81E****Tuesday/Thursday**

Techniques for managing individuals and groups in a supervisory situation are developed. Specific attention will be given to problems in communications, counseling and morale. Team building, the roles and responsibilities of supervision in a team environment, and the roles and responsibilities of teams will be presented. Nature and use of teams in various forms and activities are emphasized.

**Managing Groups & Teams****6:00 PM - 10:00 PM**

## University of North Texas

### JOUR 5260.002

M/T/W/R

Study of the foundations, research methods, practices, theoretical approaches to qualitative research. These methods and approaches include ethnography, literary theory, rhetorical analysis, discourse analysis, gender and race theories, phenomenology, semiotics and others as applied to journalism. Students practice designing well-focused studies, as well as engaging in research practices related to the media.

### **Research Methods II**

**6:00 PM - 7:50 PM**

## University of Texas at Arlington

### ECON 5333.001

Monday/Wednesday (7/12 - 8/11)

Employment of economic theory to analyze the health sector and consider problems such as rising prices and maldistribution of resources. Topics include methods of policy evaluation, impact of prospective payment and managed care, productivity, determinants of health.

### **Economics of Health**

**6:00 PM - 10:00 PM**

### FINA 5315.001

Monday/Wednesday (7/12 - 8/11)

Analysis of financial problems with an emphasis on the application of financial management principles and concepts to health care organizations.

### **Health Care Financial Management**

**6:00 PM - 10:00 PM**

### REAE 5322.001

Tuesday (10 weeks 6/8 - 8/10)

Application of critical occupancy decisions such as comparative lease analysis, lease vs. purchase analysis, lease buyout analysis, and sale-leaseback analysis to optimize user space decisions.

### **Commercial Lease Analysis**

**6:00 PM - 9:50 PM**

## University of Texas at Arlington/UCEL Cohort

### EDAD 5382.003

M/T/W/R/F (7/13 - 7/19)

Will address the various aspects of instructional leadership roles and responsibilities of central office as well as building level administrators and supervisors. Topics included will be history of educational administration, educational philosophy, the global understanding of administrative roles in urban and rural settings, and professional organizations, as well as an overview of educational reforms, site-based management, governance, instructional management, evaluation, exchanging ideas, making changes, coaching beginning teachers, mentoring of teachers and peers, and a diverse community.

### **Foundations of Educational Administration**

**8:00 AM - 4:50 PM**

### EDAD 5383.003

M/T/W/R/F (7/20 - 7/26)

The Principalship will address the role of the campus leader in the leadership, organization and administration of schools. The importance of campus culture, climate, vision and ethics will be stressed throughout standards-based instruction, case studies, developmental activities, readings, reflections and field experiences. The importance of appropriate principal induction will be stressed along with the concepts of the principal as scholar-practitioner and proactive leader. An emphasis will be placed on continuous school improvement and a commitment to professional development.

### **The Principalship**

**8:00 AM - 4:50 PM**

### EDAD 5384.003

M/T/W/R/F (7/27 - 8/2)

School finance, as well as auxiliary areas of resource management, will be addressed. The emphasis will be on the use of technology, alternative models of financing and budgeting, and sources of revenue from the federal, state, and local levels as well as from private sources. The course is designed to assist administrators in developing an understanding of the functions, operation, and evaluation of auxiliary services which support the educational program.

### **Resource Management in Education**

**8:00 AM - 4:50 PM**