



Mini-Semester 2011

Texas A&M University-Commerce

ARTH 508.81M

M/T/W/R (5/16 - 6/1)

This course is designed to give a broad overview of the nature of a consumerist society and how it drives and is driven by advertising. Lectures will explore the types and causes of consumerism, commodities consumed by the public, and the promise of the “good life” Advertising’s impact will be discussed from the aspect of target markets and positioning of goods and services, and the pros and cons of consumerism. Instructor’s signature required. (*cross-listed with ART 497.82M*)

History of Advertising and Consumerism

6:00 PM - 9:15 PM

ART 497.82M

M/T/W/R (5/16 - 6/1)

Organized class. May be repeated when topics vary. (*cross-listed with ARTH 508.81M*)

History of Advertising and Consumerism

6:00 PM - 9:15 PM

University of North Texas

JOUR 5730.001

M/T/W/R (5/16 - 6/1)

Today, it’s clear that building a career in literary nonfiction publishing requires an understanding of the larger literary world -- a world that this course will illuminate in all its forms, including that of publishers, agents, authors, editors, reviewers, critics, speechwriters, and screenwriters. Most literary nonfiction authors these days are journalists who have learned how to transcend the traditional boundaries of journalism, and the traditional markets for journalists. They’re no longer just writing for newspapers and magazines. Some are working as book editors for small and large publishing houses. Others are working as literary agents representing other writers even as they maintain their own writing careers. In this graduate-level course, students will have the opportunity to hear from a variety of speakers including: book authors, screenwriters, a photojournalist, a radio personality, a literary agent, a local book publisher and editorial director, a magazine franchise owner, and a magazine editor-in-chief -- all of whom will reveal tips and real-life accounts of their professional journey. Students will also participate in classroom discussions, exercises, and complete an assignment due at the end of the session. To enroll, candidates will need to provide official transcripts demonstrating completion of a bachelor’s degree and two letters of recommendation. Graduate Record Examinations are **not** required.

Writing, Editing & Publishing for the Literary Market

5:30 PM - 8:20 PM

University of Texas at Arlington

SUST 5305.003

Tuesday/Thursday/Saturday (5/17 - 5/31)

A studio-based course focused on high density development.

Sustainability Project Studio B

T/R 6:00 PM - 10:00 PM, S 8:00 AM - 6:00 PM

Summer I 2011

Texas A&M University-Commerce

ARTS 518.801/81T/81X

TBA

This course is for students in the MFA program: its focus is experimentation with a central, individually derived visual focus, culminating in an exhibition with accompanying written statement and slide documentation (five slides of works and the written statement to be submitted with the creative thesis). The MFA Creative Thesis may be completed and presented only during a regular term of study. For students in the MA program: research on a selected art topic culminating in a written thesis.

Thesis

TBA

ARTS 543.801

M/T/W/R

This course teaches advanced oral and written presentation skills within the context of a multicultural audience. Students will examine the forces at work in today’s global marketplace and fine-tune their ability to bridge the cultural divide in order to connect with audiences whose history, customs, and beliefs they do not share. Prerequisites ARTS 540, ARTS 541, ARTS 542.

Studio 4 Cross-Cultural Marketing

6:00 PM - 7:50 PM

ARTS 547.801

M/T/W/R

Pedagogy in-classroom undergraduate training experience. This course focuses on in-classroom observation and experience through the shadowing of a faculty member, and the creation and application of classroom assignments for one semester.

Studio 8 Design Teaching Mentorship

6:00 PM - 7:50 PM

BA 578.801**Tuesday/Thursday**

A course dealing with the study and applications of sampling, estimation, hypothesis testing, analysis of variance, correlation, regression analysis, time series decision theory and nonparametric statistical methods. Prerequisite: BA 302 or equivalent.

Statistical Methods**6:00 PM - 10:00 PM****HIED 696.8XE****Tuesday (6/6 - 8/11, ten weeks)**

This is a Level IV doctoral research tool course that provides a background and analysis of the interpretive act in all educational research. Designed to provide an in depth study of the process of conducting research in the naturalistic paradigm, the course focuses on an examination of the major methodological traditions of this approach. Also included is terminology and consideration of the distinctions between the naturalistic and rationalistic, or quantitative methods of inquiry. Prerequisites Completion of Level I, II, and III research tool courses.

Advanced Research Methodology: Interpretive Inquiry**5:00 PM - 8:50 PM****MGT 497.801****Monday/Wednesday**

Organized class. Note: May be repeated when topics vary. (*cross-listed with MGT 597.801*)

Employment Law**6:00 PM - 10:00 PM****Mgt 527.801****Tuesday/Thursday**

A study of administrative processes and policy determination at the general management level through the use of case analysis.

Strategic Management**6:00 PM - 10:00 PM****MGT 597.801****Monday/Wednesday**

Organized class. Note: May be repeated when topics vary. (*cross-listed with MGT 497.801*)

Employment Law**6:00 PM - 10:00 PM****University of North Texas****MUAG 4900.711****Monday**

The course will explore optimal techniques for recording in the 21st century, including sound production, technical accuracy, intonation, and musical phrasing. The course will utilize classroom technical resources to support instructional goals. (*cross-listed with MUAG 5900.711*)

Practicum in Recording Techniques**5:00 PM - 8:00 PM****MUAG 5900.711****Monday**

The course will explore optimal techniques for recording in the 21st century, including sound production, technical accuracy, intonation, and musical phrasing. The course will utilize classroom technical resources to support instructional goals. (*cross-listed with MUAG 4900.711*)

Practicum in Recording Techniques**5:00 PM - 8:00 PM****University of Texas at Arlington****ACCT 5301.001****Monday/Wednesday (6/1 - 7/6)**

Examination of financial accounting process, problems encountered in preparation of financial statements, and concepts and principles used to resolve these problems.

Financial Accounting**6:00 PM - 10:00 PM****MARK 5330.001****Monday/Wednesday (6/1 - 7/6)**

Addresses marketing theory and applications in health care, financial, and other services industries. Focus is on solving marketing problems unique to service organizations.

Service Marketing Management**6:00 PM - 10:00 PM****SUST 5302.001****Tuesday/Saturday (6/7 - 7/2)**

Financing and evaluation issues impacting sustainability.

Sustainability Issues Seminar II**T 6:00 PM - 10:00 PM, S 8:00 AM - 2:00 PM****University of Texas at Arlington/UCEL Cohort****EDAD 5305.003****M/T/W/R/F (6/6 - 6/10)**

An examination of theory and research in curriculum development, implementation, and evaluation. Emphasis on current trends in the content areas.

Curriculum Design, Implementation, and Evaluation**8:00 AM - 5:00 PM**

Summer II 2011

Texas A&M University-Commerce

ARTH 589.801 TBA

History of Graphic Design TBA

ARTS 518.801 TBA

Thesis TBA

This course is for students in the MFA program: its focus is experimentation with a central, individually derived visual focus, culminating in an exhibition with accompanying written statement and slide documentation (five slides of works and the written statement to be submitted with the creative thesis). The MFA Creative Thesis may be completed and presented only during a regular term of study. For students in the MA program: research on a selected art topic culminating in a written thesis.

BA 595.801 Monday/Wednesday

Applied Business Research 6:00 PM - 10:00 PM

A course to investigate the techniques of the research process as applied to business and economics. Experience is gained in defining research problems and in collecting, analyzing, recording and interpreting data. Also, an analysis of pertinent research literature in business and economics. Required of all graduate majors in business administration under Option II.

HIED 696.8XE Tuesday (6/6 - 8/11, ten weeks)

Advanced Research Methodology: Interpretive Inquiry 5:00 PM - 8:50 PM

This is a Level IV doctoral research tool course that provides a background and analysis of the interpretive act in all educational research. Designed to provide an in depth study of the process of conducting research in the naturalistic paradigm, the course focuses on an examination of the major methodological traditions of this approach. Also included is terminology and consideration of the distinctions between the naturalistic and rationalistic, or quantitative methods of inquiry. Prerequisites Completion of Level I, II, and III research tool courses.

University of North Texas

MUAG 4900.711 Monday

Practicum in Recording Techniques 5:00 PM - 8:00 PM

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MUAG 5900.711 Monday

Practicum in Recording Techniques 5:00 PM - 8:00 PM

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University of Texas at Arlington

FINA 5315.001 Monday/Wednesday (7/12 - 8/11)

Health Care Financial Management 6:00 PM - 10:00 PM

Analysis of financial problems with an emphasis on the application of financial management principles and concepts to health care organizations.

HCAD 5390.002 Monday/Wednesday (7/12 - 8/11)

Strategic Management for Health Care Organizations 6:00 PM - 10:00 PM

Employment of economic theory to analyze the health sector and consider problems such as rising prices and mal distribution of resources. Topics include: methods of policy evaluation, impact of prospective payment and managed care, productivity, determinants of health.

SUST 5304.001 Tuesday/Saturday (7/12 - 8/6)

Sustainability Project Studio B T 6:00 PM - 10:00 PM, S 8:00 PM - 2:00 PM

A studio-based course focused on sustainable practices and projects, including LEED, CABA, and Energy Star.