



Fall 2015

Texas A&M University-Commerce

ACCT 326.81E

Accounting Information Systems

Accounting Information Systems - Three semester hours. (1, 2) The Accounting Information Systems course introduces students to how accounting activities are integrated into manual and computer-based accounting information systems. The course explores in detail the revenue and expenditure cycles, the general ledger, financial reporting, and management reporting systems. Internal control, fraud, and ethics are integrated throughout the curriculum. Students will be required to solve cases utilizing problem solving techniques and critical thinking. Prerequisites: Acct 222 and MIS 128 or CSci 126 or equivalent, and a minimum of 55 sh credit or Acct 501.

ACCT 427.8SE

Auditing

Principles and practices used by public accountants and internal auditors in examining financial statements and supporting data. Special emphasis is given to assets and liabilities. Prerequisite: Acct 322 or approval of faculty.

ACCT 437.81E

Government & Non-Profit Accounting

A study of accounting principles and procedures as they apply to governmental units and to private non-profit organizations. Prerequisites: Acct 222 and a minimum of 55 sh credit.

ACCT 501.8SE

Accounting for Managers

Study of the accounting concepts and procedures used by managers in making decisions. The focus in the course will be on users, not preparers, of accounting and management information. This course satisfies the accounting background requirement for MBA candidates and may be utilized as part of a graduate program in a field other than business administration. Prerequisite: Math 141 or 175.

ACCT 502.81E

Financial Accounting

A study of accounting principles and procedures essential to the preparation of financial statements with particular emphasis on the corporate form. Topics of coverage include assets and liabilities, property, plant and equipment, and investments, stockholders' equity, income recognition, leases, accounting changes and errors, and financial reporting and analysis. Pre-requisites : Acct 501 or Acct 222.

ACCT 521.81E

Advanced Accounting

A continuation of the financial accounting sequence. The primary emphasis is on accounting for business combinations and consolidations. Other contemporary issues in financial accounting will also be covered with an emphasis on reading and interpreting professional accounting literature. Prerequisite: Acct 322.

ACCT 522.81E

Government & Not for Profit Accounting

The primary emphasis in this course will be on understanding and applying the concepts of, and approaches to, audits, investigations and assurance services, and on developing skills to apply the underlying concepts and approaches to professional services. This course will review changes in the audit environment and new approaches to auditing and examine the concepts related to auditing in computerized environments.

ACCT 525.81E

Advanced Managerial Accounting

A study of accounting as related to making decisions. Readings, cases, and problems dealing with managerial accounting issues, accounting concepts, budgeting and cost control, using accounting information in planning and control. Prerequisite: Consent of the instructor.

ACCT 527.81E

Auditing

This course is a study of the professional auditing standards followed by public accountants in performing the attest function for financial statements and supporting data. Prerequisites: Acct 322, 433.

ACCT 528.81E

Advanced Auditing

The primary emphasis in this course will be on understanding and applying the concepts of, and approaches to, audits, investigations and assurance services, and on developing skills to apply the underlying concepts and approaches to professional services. This course will review changes in the audit environment and new approaches to auditing and examine the concepts related to auditing in computerized environments.

ACCT 538.81E

Individual Income Tax Accounting

A study of income tax laws. Emphasis is given to the impact of the federal income tax on the individual taxpayer. Various research software and tools are utilized to solve practical tax problems.

ACCT 540.81E

Advanced Income Tax Accounting

A study of taxation of partnerships, corporations, estates, and trusts under current federal income tax law. An emphasis will be on solving practical problems using tax research tools and software. Prerequisite: Acct 440.

ACCT 563.81E**Advanced Forensic Accounting**

This course builds on topics covered in Forensic and Investigative Accounting. Topics include fraud auditing, litigation support, valuation, cybercrime, and other key forensic topics. The objectives include understanding the practices used by public accountants, internal auditors, prosecutors, special agents, investigators, and others used to examine and prosecute civil and criminal financial violations.

ACCT 568.81E**Business Law for Accountants**

Business Law and Regulation is the study of professional and legal responsibilities and legal implications of business transactions, particularly as they relate to accounting and auditing, and the application of that knowledge to common business transactions. This course provides knowledge of general business environment and business concepts needed to understand the underlying business reasons for and accounting implications of transactions. Our primary objective in this class is to transfer the body of knowledge needed to answer questions likely to appear on the CPA, CMA, CIA, or other professional examinations and to provide a foundation of knowledge of business law for accountants.

ACCT 575.81E**Financial Statement Analysis**

This course presents a framework for business analysis and valuation using financial statements. Topics include accounting analysis, valuation theory and concepts, forecasting, equity security and credit analysis.

ACCT 595.81E**Accounting Research & Communication**

This applied course challenges students to research, analyze and communicate topics in accounting and/or tax by using qualitative and/or quantitative research methodology. Students also learn various effective methods accounts must use to communicate. Students will use online tax research services.

ART 300.801/802/803**Typography**

This course emphasizes the utilization of type design in the broader arenas of printed and electronic media. Initial emphasis is placed on hand-eye skills and accurate visual judgments, while later topics include letter-spacing, overall visual order, positive/negative space, and historical and original usage of type design and design concepts. Students will sometimes work in groups to simulate the team efforts found among professionals in the Communication Arts. Course may be repeated for up to 8 sh. Prerequisite: Junior or Senior standing.

ART 309.801/802/803**Digital Imaging for Visual Communication**

Introduction to digital photo manipulation and the manipulation of other images. Students will learn the preparation of images for use with print production, animation and web-based applications. Repeatable up to 8 hours. Prerequisites: PHO 112 and Junior or Senior standing.

ART 310.801/802/803**Electronic Media**

A broad-based practicum in computer-based electronic media with emphasis on advanced applications in the graphic arts. Area of emphasis will include typography, graphic design, illustration, digital imaging, and pre-press preparation. Prerequisite: Junior or Senior standing. Course may be repeated for up to 8 sh.

ART 410.801**Three-Dimensional II**

The creation of complex mechanical and organic 3D objects. Students explore the fundamentals of lighting, mapping, and rendering of 3D models. Prerequisites: Art 317 and 365.

ART 412.801**Video in Visual Communication**

An introduction to the preparation of video files for use on the internet. This course explores video in the context of visual communication. Students learn basic videography skills and editing techniques with the goal to incorporate video components into advanced course projects. Repeatable.

ART 414.802**Motion Graphics**

Exploration of linear animation. Students will learn the basics of how to composite and apply special effects to graphics, audio, and video over a time sequence. Repeatable. Prerequisites: Art 313.

ART 460.801**3-D Painting**

An introduction to painting using three dimensional software as the tool. Emphasis in conceptual thinking applied to the production of dimensional artifacts and environments.

ART 466.801/802**Design Communications II**

Development of portfolio pieces using a variety of design concepts, methods, and technologies. Emphasis upon the visual and thematic relationship between design and headline or simple body copy. May be repeated to a maximum of 8 sh. Prerequisite: Art 365 or permission of the instructor.

ART 472.801/802/803**Art Direction**

Problems in advertising art from the perspective of an art director. Emphasis upon contemporary trends in advertising, brainstorming and group concept-forming techniques. Relationships between concept, design, and copy will be emphasized. May be repeated to a maximum of 8 sh. Prerequisites: Art 310 and 365 or permission of the instructor.

ART 489.801**Independent Study**

Individualized instruction/research at an advanced level in a specialized content area under the direction of a faculty member. May be repeated when the topic varies. Prerequisite: Consent of art faculty and department head.

ART 495.801**Internship**

Supervised work in the field of Communication Arts. Terms and conditions of the internship must be approved before enrollment. Prerequisite: Permission of the instructor.

ARTS 506.801**Design Teaching Environment**

This course will deal with job-seeking skills and the creation and application of Vita materials needed as well as tenure, grant writing, committees and academic life through lecture, discussion, mock interviews, and outside panel feedback. Prerequisites: ARTS 540, ARTS 541, ARTS 542.

ARTS 518.802**Thesis**

For students in the M.F.A. program: experimentation with a central, individually derived visual focus, culminating in an exhibition with accompanying written statement and slide documentation (five slides of works and the written statement to be submitted with the creative thesis). The M.F.A. Creative Thesis may be completed and presented only during a regular term of study. For students in the M.A. program: research on a selected art topic culminating in a written thesis.

ARTS 540.801**Studio 1 Creative Methodologies**

Experimenting with both proven and experimental creative methodologies in a team based environment. An overview of innovative collaborative creative thinking processes. Pushing beyond one's knowledge base through innovative role-play in self-problem solving techniques.

ARTS 543.801**Studio 4 Cross-Cultural Communication**

This course teaches advanced oral and written presentation skills within the context of a multicultural audience. Students will examine the forces at work in today's global marketplace and fine-tune their ability to bridge the cultural divide in order to connect with audiences whose history, customs, and beliefs they do not share. Pre-requisites : ARTS 540, ARTS 541, ARTS 542

ARTS 544.801**Studio 5 Design Research Methods**

Understanding Human subject research testing (IRB) protocol and process necessary for data collection within the context of a thesis research paper. Conference abstracts and journal submission preparation. Gain knowledge in defining, developing and articulating new knowledge to be used in problem solving and thesis topic development. Experience the process of deep research into a single topic in individual and group settings. Pre-requisites : ARTS 540, ARTS 541, ARTS 542, ARTS 543

ARTS 545.801**Studio 6 Thesis Topics**

Exploration and development of thesis topic pilots through research, abstracts, ideation, creative process and feasibility analysis. This course is designed to provide you with enlightenment, direction, feedback and focus as you embark your thesis discovery process. This class will function primarily as a think-tank dedicated to defining, examining, discussing and furthering the ideas that you bring to the table—or wall. Each person will develop three viable, worthwhile abstracts to be reviewed by a outside guest panel resulting in feedback that will help validate your final thesis direction. Pre-requisites: ARTS 540, ARTS 541, ARTS 542, ARTS 543, ARTS 544

BUSA 501.8SE (video conference)**Intro to Business Analytics****ECO 309.81E****Economic Forecasting**

Introduces the student to the economic forecasting approach through which economic theories and policy analysis can be stated and applied. Prerequisites: Eco 2301, 2302; Math 176, BA 302.

ECO 576.81E**Macroeconomics Theory & Policy**

Analyzes the use of various instruments of monetary and fiscal policy and their effects on output, employment, prices, and international economic variables. Data sources and indicators of aggregate economic activity are emphasized. Prerequisites: Eco 231, 232, or Eco 501.

ECO 578.81E**Statistical Methods**

A course dealing with the study and applications of sampling, estimation, hypothesis testing, analysis of variance, correlation, regression analysis, time series decision theory and nonparametric statistical methods.

ECO 595.81E**Applied Business Research**

A course to investigate the techniques of the research process as applied to business and economics. Experience is gained in defining research problems and in collecting, analyzing, recording and interpreting data. Also, an analysis of pertinent research literature in business and economics. Required of all graduate majors in business administration under Option II.

FIN 471.81E**International Business Finance**

The goal of this course is to help students understand issues and questions which concern financial management of international corporations. The course introduces students to the international aspects of corporate finance, including such topics as the international monetary system, balance of payments, foreign exchange markets, international parity conditions, foreign exchange exposure and management, foreign direct investment, international venture capital and entrepreneurship, global financing, and international cost of capital and capital budgeting. The course will emphasize the link between theory and applications. Pre-requisite: FIN 304. Cross-listed with FIN 571.

FIN 504.81E**Financial Management**

A study of business finance within the economic environment including financial reporting, analysis, markets and regulations, with emphasis on global and ethical issues. Risk, valuation, planning and analysis including working capital management and capital budgeting, and other decision rules help maximize the value of the firm. Focus on total quality management and financial considerations in the production of goods and services. Prerequisite: Fin 304 or Fin 501, or consent of instructor.

FIN 510.81E**Investment Seminar**

A comprehensive study of security selection and analysis techniques and of security markets and how they are affected by the domestic and international economic, political, and tax structures. Group discussion, individual and group research, and the computer are utilized. Prerequisite: Fin 504 or consent of instructor.

FIN 515.81E**Fixed Income Analysis**

This course focuses on securities that promise a fixed income stream (mainly bonds) whose valuation are influenced by interest rates. Students examine the market for and the price/yield determinants of various fixed income securities, including Treasury debt, corporate bonds, agency debt, municipal bonds, mortgage- and asset-backed securities. The concepts and tools taught in this course are those that are useful to managers and investors who want to use these securities in investing, hedging, market-making, or speculating activities. Even though the cash flow streams are fairly predictable and easy to quantify, the ever changing interest rate and credit environment makes the valuation of bonds particularly challenging. Prerequisites: FIN 510.

FIN 550.8SE (video conference)**Portfolio Management in Excel**

A review of principles of portfolio management using Excel. There will be an emphasis on (1) Modern Portfolio Theory including the Black-Litterman Approach, and (2) Risk Management Strategies such as Portfolio Insurance, Immunization and Hedging. BLOOMBERG PROFESSIONAL® will be incorporated as much as possible. Prerequisites: FIN 510. Televised to Commerce BA 338. Cross-listed and televised with FIN 450.0RE. Students may attend either site for either 450/550. The professor will be at TAMU-C one week and UCD site the next.

FIN 571.81E**International Business Finance**

A study of international corporate finance within the global economic environment, including relationships between exchange rates and economic variables, risks, global working capital management, direct foreign investment, multinational capital budgeting and international financial markets. Prerequisite: Fin 304 or Fin 501. Cross-listed with FIN 471.

HIED 627.81S (video conference)**History of Higher Education in the United States**

Examines the origin, development, and distinctive features of American higher education. Special emphasis is given to the traditional and contemporary roles of post-secondary institutions, and how political, economic, and social forces have altered the public and private college and university landscape.

HIED 656.81S (video conference)**Higher Education and the Law**

Organic structure of the law, how to use legal resources, and significant issues and trends, past, present, and future, in higher education law.

HIED 657.81S (video conference)**Organization & Governance in Higher Education**

Examines organizational theories, models, policies, and cultures; external and internal governance and management processes; leadership theories and practices; and critical roles and responsibilities affecting a variety of college and university administrative and instructional units.

HIED 658.81S (video conference)**Administration of Student Affairs in Higher Education**

Examines organizational structures and leadership and management processes associated with college and university student affairs administration. Special emphasis is given to institutional policies, planning, and coordination to support enrollment management, housing and dining, recreation services, and career services, and how these key processes contribute to the mission of public and private 2- and 4-year institutions.

MGT 527.81E**Strategic Management**

A study of administrative processes and policy determination at the general management level through the use of case analysis. Course open to business majors only. Should be taken during semester of graduation.

MGT 585.81E**Management & Org Behavior**

This course provides an in-depth seminar emphasizing the development of the skills and knowledge required for successful managerial performance. It focuses on such areas as developing self-awareness, creative problem solving, supportive communication, the use of power and influence, motivation techniques and managing conflict.

MGT 594.81E**Transforming Organizations**

This course examines issues related to organizational redesign and specifically to the changes processes used by organizations to respond to changes in internal and/or external environments. Sources of change, change strategies and the analysis of change efforts on environments. Use of case analysis is incorporated into the course to provide an opportunity to apply the concepts and issues studied.

MKT 521.81E**Global Marketing Management**

A comprehensive study of the effective application of marketing strategies in international and domestic organizations. A case analysis approach and current professional literature are utilized. Prerequisite: Mkt 306.

PHO 350.801**Advanced Digital Photography**

A continuation of Photography 250, this course places increased emphasis on the computer as a tool for the enhancement of photographic imagery or illustration.

SPA 333.81E**Spa for Heritage Speakers**

This course is designed for heritage speakers of Spanish who demonstrate, by taking the Spanish Placement Exam, the CLEP exam or special permission from a Spanish faculty member (or a combination thereof), an ability to comprehend and produce Spanish but who lack previous formal instruction in the language. Capitalizes upon students' existing language skills, expands their knowledge base, and develops their ability to read, write and communicate more effectively in the language. Special attention is given to building vocabulary and strengthening composition skills in Spanish. Taught exclusively in Spanish, and for heritage or native speakers only. For students majoring or minoring in Spanish or bilingual education, this course replaces the Spa 331 requirement. Prerequisite: Spa 232 or equivalent by exam.

SPA 497.801**Spanish for Business**

Special Topics. One to four semester hours. Organized class. May be repeated when topics vary. Prerequisite: Permission of the department head.

SPA 597.801**Spanish for Business**

Special Topics. One to four semester hours. Organized class. May be repeated when topics vary. Prerequisite: Permission of the department head.

University of North Texas**ADES 4540.091****Communication Design Studio**

Developing additional competence in special areas. Prerequisite(s): advanced standing and consent of instructor; specific studio courses may require additional prerequisites. May be repeated for credit up to a total of 12 hours.

ADES 5520.091**Design Research Methods**

Students enrolled in this course will be immersed in learning experiences that challenge them to develop and then expand knowledge about how design research processes and methods can be utilized to effectively connect design theory with practice as a means to advance their ability to make sound critical judgements and formulae effective and appropriate strategies. Cross-listed with ADES 5523.

ADES 5523.091**Applied Design Research Projects: 2**

Students continue individually and / or collaboratively on one or more research projects and / or ongoing research streams secured by select CVAD faculty in association with the Design Research Center (DRC). Students successfully fuse commonly understood, design-led research theory and methods as part of their ongoing research for and work on select DRC research initiatives. Students apply knowledge in concreted ways to demonstrate and hone their skills as design researchers and to further ongoing DRC research. Cross-listed with ADES 5520.

ADES 5546.091**Practicum Design Research: 1**

In a two semester-long project, interdisciplinary teams will identify a single problem and solve various social, economic, cultural or market based issues that will ultimately manifest themselves in a visual expression of one form or another. Emphasis will be placed on conceptual problem solving, exploration of multiple hypotheses, and the development of innovative solutions. Cross-listed with ADES 5548.

ADES 5548.091**Practicum Design Research: 2**

Continuation and culmination of the problem developed in ADES 5546. Documentation and presentation of this project will be required. Cross-listed with ADES 5546.

EDAD 6110.050**Advanced Theory and Research in Administration**

Contemporary inquiry in educational administration. The course examines the impact of positivism, subjectivism and functionalism and its critics on recent research on school organization and administration.

EDAD 6160.050**Professional Learning Communities-Research and Practice**

Use of current research and practice to investigate the characteristics of professional learning community (PLC) theory and application in EC-12 school settings. Students examine current learning community literature and analyze available practical application strategies in schools. Also addresses adult learning theory and applies that to collaborative real world education context for the purpose of school improvement and student achievement.

EDAD 6590.050**The Superintendency**

An advanced course dealing with the basic functions of the superintendency planning, programming, communicating and evaluating and the current issues and problems confronting the practicing educational administrator. Prerequisite(s): EDAD 5330 and 5450, or consent of instructor.

JOUR 4051.001**Advertising Creative 2**

Concepting, writing, and executing ads and campaigns in a variety of media. Ads will be critiqued from concept to final execution. Offered fall semester only. Application required to be admitted to the class. Prerequisite(s): journalism major or minor status; JOUR 3050; application required; consent of school.

JOUR 5030.001**Visual Journalism**

Comprehensive look at visual communication theory, Gestalt design theory and applied uses of multimedia, particularly in online visual journalism. Activities include publishable projects on CD-ROM and for the web. Legal issues in producing multimedia packages, including copyright law, are addressed.

JOUR 5120.001**Strategic Public Relations**

Exploration of the Public Relations profession with emphasis on strategic planning, ethics, corporate communications, issues management, and crisis communications. Opportunities for exposure to high-level PR professionals through a variety of programs and projects. Course curriculum focuses on the KSAs required for accreditation in public relations by the Universal Accreditation Board.

JOUR 5270.001**Advanced Reporting Techniques**

Equips current and future journalists with the skills to do responsible reporting that includes getting information that is often difficult to obtain from government and private sources. This hands-on advanced reporting class focuses on "sunshine laws" and other freedom of information laws that are helpful in obtaining information legally available to the public. Will also mine online databases of public records that pertain to stories journalists pursue for the public's need to know about the institutions, public figures and other entities that affect our daily lives. Prerequisite(s): Consent of department.

University of North Texas at Dallas**CJUS 4360.001****Criminal Investigation**

The study of methods of obtaining and reporting information from the crime scene, victims, witnesses and suspects. Specific attention is given to investigation of index crimes (homicide, rape, robbery, assault, burglary, arson, motor vehicle theft and larceny). Prerequisite(s): CJUS 2100, CJUS 3201 and CJUS 3300 or equivalents.

MGMT 3720.002**Organizational Behavior**

Individual behavior in formal organizations. Cases, lectures and experiential exercises in organizational culture, motivation, leadership, dynamics of power, perception and attribution, communication, decision making and performance, and individual differences.

University of Texas at Arlington**FINA 5315.050****Health Care Financial Management**

Analysis of financial problems with an emphasis on the application of financial management principles and concepts to health care organizations.

HCAD 5306.050**Managerial Accounting for Health Care Industry**

Introduction to concepts, purposes, problems, methodology, and terminology of managerial accounting for health care industry. Prerequisite: HCAD 5305.

HCAD 5390.050**Strategic Management for Health Care Organizations**

Development of skills necessary for managing health care organizations from a strategic perspective. Particular emphasis is given to the use of systematic assessment of the environment and the organization, as well as the development and implementation of business strategies to meet the needs of stakeholders. Must be taken in last semester of with permission of the Graduate Advisor.

HCAD 5392.050**Special Topics in Health Care Administration**

Special Project Internship Course.

HCAD 5399.050**Graduate Health Care Administration Internship**

Analysis of financial problems with an emphasis on the application of financial management principles and concepts to health care organizations.

MANA 5334.050**Organization Consulting & Research**

Explores internal and external consulting to business organizations. Emphasis on the management of the change process through the stages of data gathering, diagnosis, analysis, and recommendation.